

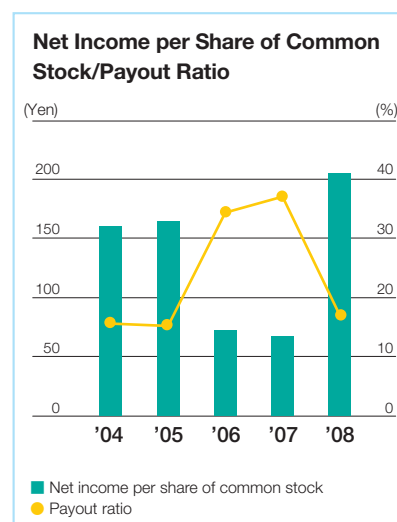
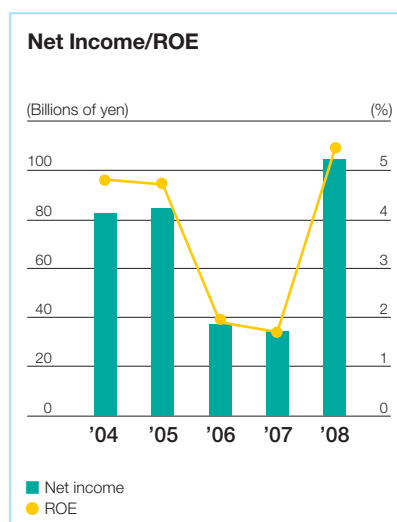
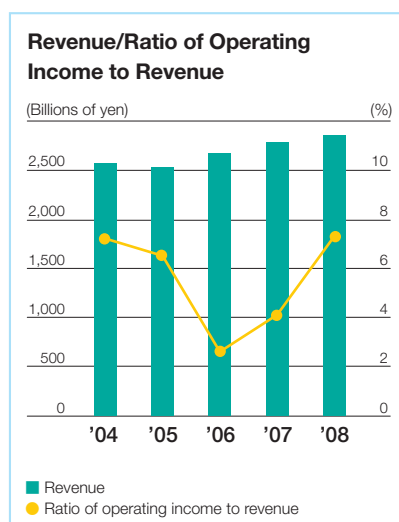
# Financial Highlights

FUJIFILM Holdings Corporation and Subsidiaries

	Year ended March 31					Thousands of U.S. dollars (Note 1)
	Millions of yen					
	2008	2007	2006	2005	2004	2008
<b>Revenue</b>	<b>¥2,846,828</b>	¥2,782,526	¥2,667,495	¥2,527,374	¥2,566,725	<b>\$28,468,280</b>
<b>Operating income</b> (Note 2)	<b>207,342</b>	113,062	70,436	164,442	184,900	<b>2,073,420</b>
<b>Income before income taxes</b>	<b>199,342</b>	103,264	79,615	162,346	164,948	<b>1,993,420</b>
<b>Net income</b>	<b>104,431</b>	34,446	37,016	84,500	82,317	<b>1,044,310</b>
<b>Research and development expenses</b>	<b>187,589</b>	177,004	182,154	168,017	173,323	<b>1,875,890</b>
<b>Capital expenditures</b> (Note 3)	<b>170,179</b>	165,159	179,808	157,420	160,740	<b>1,701,790</b>
<b>Depreciation and amortization</b> (Note 3)	<b>226,753</b>	215,429	225,434	182,286	172,622	<b>2,267,530</b>
<b>(Depreciation)</b>	<b>159,572</b>	146,325	156,928	130,360	124,634	<b>1,595,720</b>
<b>Total assets at year-end</b>	<b>3,266,384</b>	3,319,102	3,027,491	2,983,457	3,023,509	<b>32,663,840</b>
<b>Total shareholders' equity at year-end</b>	<b>1,922,353</b>	1,976,508	1,963,497	1,849,102	1,749,882	<b>19,223,530</b>

	Yen					U.S. dollars (Note 1)
	2008	2007	2006	2005	2004	2008
<b>Per share of common stock</b>						
<b>Net income:</b>						
<b>Basic</b> (Note 4)	<b>¥ 205.43</b>	¥ 67.46	¥ 72.65	¥ 164.78	¥ 160.38	<b>\$ 2.05</b>
<b>Diluted</b> (Note 5)	<b>193.56</b>	65.04	72.65	164.78	160.38	<b>1.94</b>
<b>Cash dividends</b>	<b>35.00</b>	25.00	25.00	25.00	25.00	<b>0.35</b>
<b>Ratio of operating income to revenue</b>	<b>7.3%</b>	4.1%	2.6%	6.5%	7.2%	
<b>ROE</b>	<b>5.4%</b>	1.7%	1.9%	4.7%	4.8%	
<b>Payout ratio</b> (Consolidated base)	<b>17.0%</b>	37.1%	34.4%	15.2%	15.6%	

- Notes : 1. U.S. dollar amounts presented are translated from yen, for convenience only, at the rate of ¥100=US\$1, the exchange rate prevailing on March 31, 2008.
2. Operating income for the fiscal years ended March 31, 2006 and 2007 is affected by structural reform expenses of ¥86,043 million and ¥94,081 million, respectively.
3. Figures do not include amounts for rental equipment handled by the Document Solutions segment.
4. The amounts of basic net income per share are based on the weighted average number of share of common stock outstanding during the year.
5. Diluted net income per share reflects the potential dilution attributable to additional shares issued in connection with the exercise of stock acquisition rights allotted as stock options and has been computed on the basis that all conversion rights of the Euroyen convertible bonds were exercised and outstanding.



## Operating Segments Revenue

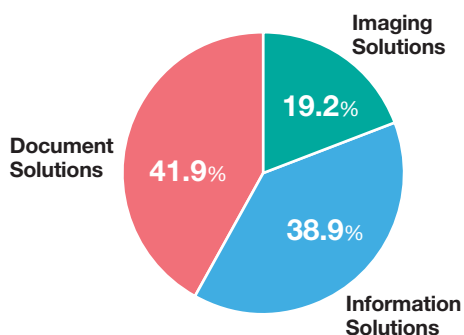
	Year ended March 31					Thousands of U.S. dollars (Note 1)
	Millions of yen					
	2008	2007	2006	2005	2004	
Imaging Solutions	¥ 547,066	¥ 605,383	¥ 689,458	¥ 742,993	¥ 815,527	\$ 5,470,660
Information Solutions	1,108,134	1,026,085	877,366	768,680	755,159	11,081,340
Document Solutions	1,191,628	1,151,058	1,100,671	1,015,701	996,039	11,916,280
<b>Consolidated total</b>	<b>¥2,846,828</b>	<b>¥2,782,526</b>	<b>¥2,667,495</b>	<b>¥2,527,374</b>	<b>¥2,566,725</b>	<b>\$28,468,280</b>

## Revenue by Region (Destination Base)

	Year ended March 31					Thousands of U.S. dollars (Note 1)
	Millions of yen					
	2008	2007	2006	2005	2004	
Japan	¥1,259,506	¥1,303,647	¥1,329,284	¥1,311,893	¥1,336,015	\$12,595,060
The Americas	557,203	572,797	558,702	515,169	541,982	5,572,030
Europe	449,241	422,965	375,516	349,903	376,006	4,492,410
Asia and others	580,878	483,117	403,993	350,409	312,722	5,808,780
<b>Consolidated total</b>	<b>¥2,846,828</b>	<b>¥2,782,526</b>	<b>¥2,667,495</b>	<b>¥2,527,374</b>	<b>¥2,566,725</b>	<b>\$28,468,280</b>

Proportion of Revenue from Operating Segments

Year Ended March 31, 2008



Proportion of Revenue by Region (Destination Base)

Year Ended March 31, 2008

