

# Fujifilm Group Corporate Philosophy

We will use leading-edge, proprietary technologies to provide top-quality products and services that contribute to the advancement of culture, science, technology and industry, as well as improved health and environmental protection in society. Our overarching aim is to help enhance the quality of life of people worldwide.

The entire Fujifilm Group is determined to overcome the current unprecedented crisis through the accomplishment of structural reforms. This report explains the Company's plans and strategies, with particular focus placed on the sources of competitiveness that enable us to achieve this goal.

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