

Financial Highlights

FUJIFILM Holdings Corporation and Subsidiaries

	Year ended March 31					Thousands of U.S. dollars (Note 1)
	Millions of yen					
	2009	2008	2007	2006	2005	
Results of Operations						
Revenue	¥2,434,344	¥2,846,828	¥2,782,526	¥2,667,495	¥2,527,374	\$24,840,245
Operating income	37,286	207,342	113,062	70,436	164,442	380,469
Income before income taxes	9,442	199,342	103,264	79,615	162,346	96,347
Net income	10,524	104,431	34,446	37,016	84,500	107,388
Research and development expenses	191,076	187,589	177,004	182,154	168,017	1,949,755
Cash Flows						
Net cash provided by operating activities	209,506	298,110	297,276	272,558	219,361	2,137,816
Net cash used in investing activities	(152,781)	(259,715)	(298,001)	(272,129)	(312,401)	(1,558,990)
Free cash flow (Note 2)	56,725	38,395	(725)	429	(93,040)	578,826
Net cash provided by (used in) financing activities	(102,139)	(72,308)	158,287	(80,309)	(83,406)	(1,042,235)
Financial Position						
Total assets at year-end	2,896,637	3,266,384	3,319,102	3,027,491	2,983,457	29,557,520
Total shareholders' equity at year-end	1,756,313	1,922,353	1,976,508	1,963,497	1,849,102	17,921,561
Capital expenditures (Note 3)	112,402	170,179	165,159	179,808	157,420	1,146,959
Depreciation and amortization (Note 3)	212,565	226,753	215,429	225,434	182,286	2,169,031
(Depreciation)	149,912	159,572	146,325	156,928	130,360	1,529,714

	Yen					U.S. dollars (Note 1)
	2009	2008	2007	2006	2005	
Per Share of Common Stock						
Net income:						
Basic (Note 4)	¥ 21.10	¥ 205.43	¥ 67.46	¥ 72.65	¥ 164.78	\$ 0.22
Diluted (Note 5)	21.09	193.56	65.04	72.65	164.78	0.22
Cash dividends	30.00	35.00	25.00	25.00	25.00	0.31

	2009	2008	2007	2006	2005
Financial Indicators					
Ratio of operating income to revenue	1.5%	7.3%	4.1%	2.6%	6.5%
ROE	0.6%	5.4%	1.7%	1.9%	4.7%
Equity ratio	60.6%	58.9%	59.5%	64.9%	62.0%
Payout ratio (Consolidated base)	142.2%	17.0%	37.1%	34.4%	15.2%

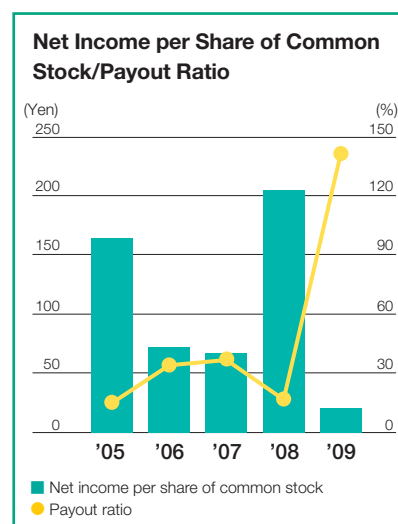
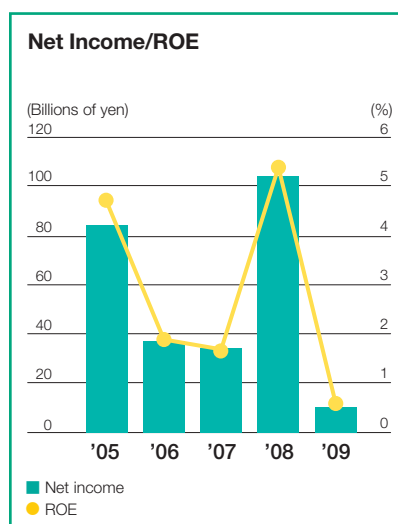
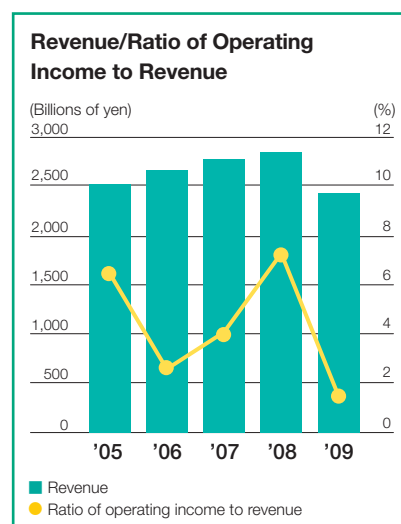
Notes :1. U.S. dollar amounts presented are translated from yen, for convenience only, at the rate of ¥98=US\$1, the exchange rate prevailing on March 31, 2009.

2. Free cash flow = Net cash provided by operating activities + Net cash used in investing activities

3. Figures do not include amounts for rental equipment handled by the Document Solutions segment.

4. The amounts of basic net income per share are based on the weighted average number of share of common stock (excluding treasury stock) outstanding during the year.

5. Diluted net income per share reflects the potential dilution attributable to additional shares issued in connection with the exercise of stock acquisition rights allotted as stock options and has been computed on the basis that all conversion rights of the Euroyen convertible bonds were exercised and outstanding.



Operating Segment Revenue

	Year ended March 31					Thousands of U.S. dollars (Note 1)
	Millions of yen					
	2009	2008	2007	2006	2005	2009
Imaging Solutions	¥ 410,399	¥ 547,066	¥ 605,383	¥ 689,458	¥ 742,993	\$ 4,187,745
Information Solutions	946,156	1,108,134	1,026,085	877,366	768,680	9,654,653
Document Solutions	1,077,789	1,191,628	1,151,058	1,100,671	1,015,701	10,997,847
Consolidated total	¥2,434,344	¥2,846,828	¥2,782,526	¥2,667,495	¥2,527,374	\$24,840,245

Revenue by Region (Destination Base)

	Year ended March 31					Thousands of U.S. dollars (Note 1)
	Millions of yen					
	2009	2008	2007	2006	2005	2009
Japan	¥1,134,192	¥1,259,506	¥1,303,647	¥1,329,284	¥1,311,893	\$11,573,388
The Americas	447,677	557,203	572,797	558,702	515,169	4,568,133
Europe	350,548	449,241	422,965	375,516	349,903	3,577,020
Asia and others	501,927	580,878	483,117	403,993	350,409	5,121,704
Consolidated total	¥2,434,344	¥2,846,828	¥2,782,526	¥2,667,495	¥2,527,374	\$24,840,245

