

April 30, 2009

Notice of Revised Dividend Forecast for Fiscal Year Ended March 31, 2009

FUJIFILM Holdings Corporation announced today the following revision to its dividend forecast for the fiscal year ended March 31, 2009. This replaces the previous forecast announced on January 30, 2009.

1. Revised Dividend Forecast for Fiscal Year Ended March 31, 2009

	Cash dividends per share		
	The End of 2nd Quarter	Year -End	Year Total
Previous forecast (announced on Jan. 30, 2009)	Yen -	Yen 17.50	Yen 35.00
Latest revised forecast	-	12.50	30.00
Year ended March 31, 2009 (Actual)	17.50	-	-
Year ended March 31, 2008 (Actual)	17.50	17.50	35.00

2. Reasons for the Revision

As the consolidated operating result for the fiscal year ended March 31, 2009 has been determined, FUJIFILM Holdings Corporation has revised the forecast of year-end cash dividends per share to ¥12.50. Combined with the interim dividends of ¥17.50 per share, the annual dividends will be ¥30.00 per share.