

→ 1934 – 1950s

- 1934 • Motion picture film
 - Plate-making film
- 1936 • Photographic film
 - X-ray film
- 1948 • Still cameras
- 1954 • Industrial X-ray film
- 1958 • FUJITAC (TAC film)
- 1959 • Videotapes for broadcasting



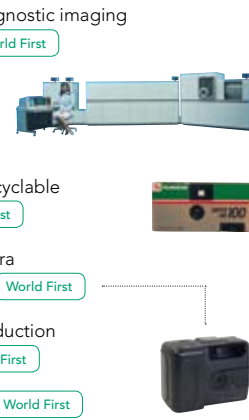
→ 1960 – 1970s

- 1962 • Plain paper copier **Japan First**
- 1965 • PS plates
 - Tapes for computers
 - Home movie *Single-8*
- 1969 • Filtration filter
- 1971 • Home videotapes
- 1975 • Full-color copy machine **Japan First**
- 1976 • Home-use, high-performance color negative film *Fuji Color FII 400* **World First**



→ 1980 – 1990s

- 1983 • Digital X-ray diagnostic imaging system *FCR* **World First**
- 1986 • *QuickSnap*, one-time-use recyclable camera **World First**
- 1988 • Digital still camera (Development) **World First**
- 1993 • High-speed production publisher **Japan First**
- 1996 • Digital minilab **World First**
 - *WV film* **World First**
 - Computer-to-plate (CTP) plates
- 1999 • Medical-use picture archiving and communications systems



→ 2000 –

- 2003 • Double-balloon endoscope **World First**
- 2004 • Full digital endoscope **World First**
- 2006 • Functional cosmetics
- 2009 • 3-D digital camera **World First**
- 2011 • DR panel cassette-type digital X-ray diagnostic imaging system equipped with automatic X-ray detection **World First**
- 2012 • Endoscope with a laser light source system



Engaging in the Domestic Production of Photographic Film / Establishing a Sales Network in Japan

- Forged a robust position as a manufacturer of comprehensive photosensitive materials
- Expanded into the lens and optical equipment fields
- Diversified business operations into the medical, graphic systems, magnetic materials, and related fields

Expanding Business / Pursuing Globalization

- Commenced the development of a global network by establishing local overseas subsidiaries and offices
- Established Fuji Xerox Co., Ltd., as a joint venture between Rank Xerox Ltd., in the United Kingdom, and entered into the copy machine business field
- Took the global lead in the research, development, and commercialization of color negative films

Digitization

- Accelerated the pace of globalization by increasing the number of overseas production bases in a bid to forge a widely recognized global presence
- Pioneered efforts to digitize the photography, medical, and graphic systems fields
- Introduced a host of world-first products, including the *FCR* line of digital X-ray diagnostic imaging systems and digital cameras

Second Foundation

- Implemented business structural reform in response to rapid digitization
- Converted Fuji Xerox to a consolidated subsidiary
- Transitioned to a holding company structure as FUJIFILM Holdings Corporation
- Expanded into the healthcare field, including the pharmaceuticals business

Toward Further Growth

- Formulated “Value from Innovation” as the Company’s new corporate slogan to mark 80th anniversary
- Established Open Innovation Hub to facilitate new value with outside business partners with “co-creation”
- Announced Sustainable Value Plan 2016 mid-term CSR plan
- Announced VISION 2016 medium-term management plan

● Corporate Information (As of March 31, 2015)

Company name

FUJIFILM Holdings Corporation

Head office

7-3, Akasaka 9-chome, Minato-ku,
Tokyo 107-0052, Japan
<http://www.fujifilmholdings.com/en/>

Date of establishment

January 20, 1934

Capital

¥40,363 million

Number of employees (Consolidated)

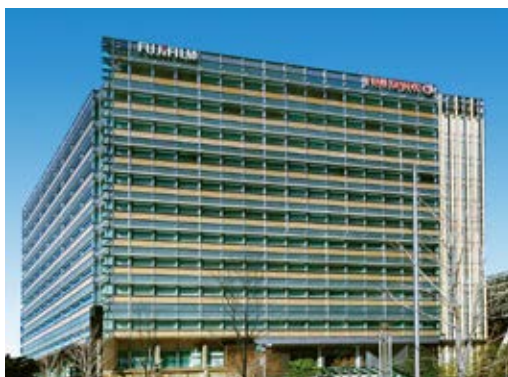
79,235

Number of employees

120

Number of consolidated subsidiaries

273



Tokyo head office

● Stock Information (As of March 31, 2015)

Stock exchange listing

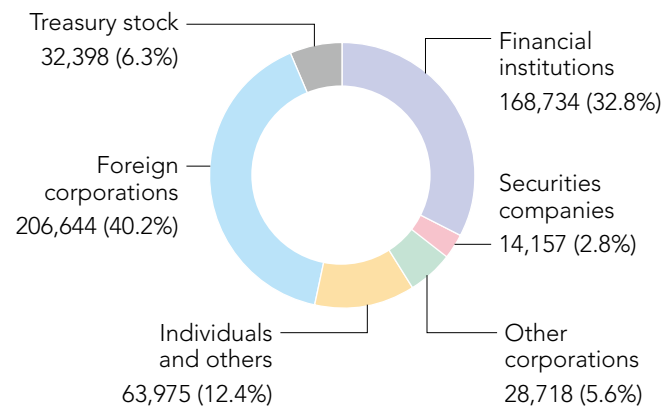
Tokyo

Distribution of shareholders and shares

Number of shareholders: **122,486**

Number of shares outstanding: **514,625,728**

Thousand shares



Share registrar

Sumitomo Mitsui Trust Bank, Limited
4-1, Marunouchi 1-chome, Chiyoda-ku,
Tokyo 100-8233, Japan

Major shareholders

Name	Percentage of issued shares (%)
Japan Trustee Services Bank, Ltd. (trust account)	5.5
The Master Trust Bank of Japan, Ltd. (trust account)	5.1
Nippon Life Insurance Company	3.5
Sumitomo Mitsui Banking Corporation	2.0
Mitsui Sumitomo Insurance Company, Limited	1.4
THE BANK OF NEW YORK MELLON SA/NV 10	1.4
NORTHERN TRUST CO. (AVFC) RE U.S. TAX EXEMPTED PENSION FUNDS	1.3
STATE STREET BANK AND TRUST COMPANY 505225	1.2
Daicel Corporation	1.2
STATE STREET BANK WEST CLIENT-TREATY 505234	1.2

* FUJIFILM Holdings Corporation holds treasury stock accounting for 6.3% of the total issued shares outstanding.

Common share price (Tokyo Stock Exchange)

