

Imaging Solutions

Among the products the Fujifilm Group provides are color films, photographic paper and chemicals for color prints, photofinishing equipment, digital cameras, and interchangeable lenses and TV camera lenses.

Photo imaging

Revenue

¥240.6 billion

Compared with previous fiscal year: +11.5% ↗

Principal Products and Services

- Color films
 - Color negative films
 - Color reversal films
- Color paper and chemicals
 - Photographic paper for color prints
 - Photofinishing chemicals
- Photofinishing equipment
 - Digital minilabs
 - Inkjet minilabs
 - Thermal photo printers
- Labs and photo printing services
 - Photobook / photo printing services
- Instant photo systems



instax mini 8



Year Album

Highlights of Performance and Major Initiatives

- Sales of instant photo systems increased around the world, because the pleasure of printing photos on the spot was renewed.
- Increased sales of *instax* series, such as *instax mini HELLO KITTY*, which was launched in November 2014, and *instax SHARE Smartphone Printer SP-1*, as well as those of other various designs of *instax* films
- Expansion in the high-value-added printing business—such as *Year Album* service, which can select good photographs and arrange them automatically, and *Shuffle Print* service, which can summarize photo data and print it on a single sheet—and installation of photofinishing equipment accompanying this expansion.
- Enhance sales and profits by further sales expansion of instant photo systems and high-value-added printing business

Optical device and electronic imaging

Revenue

¥120.4 billion

Compared with previous fiscal year: –23.7% ↘

Principal Products and Services

- X Series digital cameras
- Interchangeable lenses for digital cameras
- Camera modules for smartphones
- TV lenses, cine lenses
- Security lenses
- Projector lenses



TV lens



FUJIFILM X-T1



Interchangeable lenses for digital cameras

Highlights of Performance and Major Initiatives

Electronic imaging field

- While sales decreased due to a reduction of the compact digital camera lineup accompanying the shift to premium digital cameras, sales of X Series premium digital cameras were strong, resulting in the improvement in profitability.
- Strong sales of the *FUJIFILM X100T* premium compact digital camera, which was launched in November 2014, *FUJIFILM X-T1* premium interchangeable lens camera, interchangeable lenses, and other products
- Improve profitability by expanding sales of interchangeable lenses for X Series premium digital cameras and other products

Optical device field

- Although sales of camera modules for use in smartphones decreased, sales of TV lenses were strong.
- Improve profitability by focusing on high-value-added products, such as TV lenses

Information Solutions

The Fujifilm Group operates businesses in the fields of medical systems, pharmaceuticals, regenerative medicine, life sciences, graphic systems, flat panel display materials, recording media, industrial products, electronic materials, and others.

Healthcare

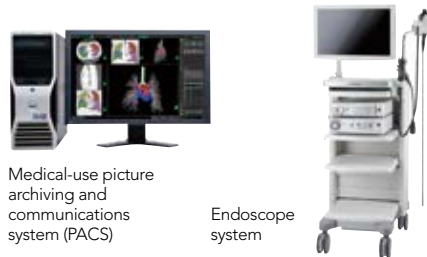
Revenue

¥394.3 billion Compared with previous fiscal year: +3.2% 

Medical systems

Principal Products and Services

- Digital X-ray diagnostic imaging systems: *FCR, DR*
- *SYNAPSE* medical-use picture archiving and communications systems (PACS)
- Endoscope systems
- Ultrasound diagnostic equipment
- X-ray films
- Dry imaging films / Dry imagers



Highlights of Performance and Major Initiatives

- In the X-ray diagnosis field, centering on such overseas markets as emerging markets, strong sales of *FCR PRIMA* Series, a compact and relatively low-priced digital X-ray diagnostic imaging system in the *FCR* line, and, centering on Japan, strong sales of *CALNEO* Series DR cassette-type digital X-ray diagnostic imaging systems
- In the medical IT field, expanded business in the diagnostic field, centering on medical-use picture archiving and communications systems (PACS)
- In the endoscope field, strong sales of new electronic endoscopes with high-quality images, and of the new-generation endoscope system, under the brand name *LASEREO*
- In the ultrasound diagnostic field, sales of *X-Porte* high-end products were strong, centering on North America

Pharmaceuticals

Principal Products and Services

- Low molecular drugs
- Biopharmaceutical contract manufacturing
- Radiopharmaceuticals



Highlights of Performance and Major Initiatives

- Although the domestic antimicrobial market was weak, sales in the contract manufacturing of biopharmaceuticals proceeded smoothly
- With regard to new agents, Phase II clinical trials of *T-817MA*, an Alzheimer's disease drug, are ongoing in Japan and the United States with the Alzheimer's Disease Cooperative Study. Phase I clinical trials of *FF-10501*, for the treatment of patients with relapsed or refractory myelodysplastic syndromes (MDS), commenced at the MD Anderson Cancer Center, in the United States. Phase II clinical trials of *T-4288*, a macrolide antibacterial agent, commenced in Japan.

Regenerative medicine

Principal Products and Services

- Recombinant peptide
- Autologous cultured epidermis / cartilage



Autologous cultured epidermis

Highlights of Performance and Major Initiatives

- To develop business and gain Japan-only approvals for regenerative medicine products, Japan Tissue Engineering Co., Ltd., was made a consolidated subsidiary
- Agreement reached on acquisition of Cellular Dynamics International, Inc., a leading company in development and manufacture of iPS cells (acquisition concluded in May 2015)

Life sciences

Principal Products and Services

- Functional cosmetics
- Nutritional supplement products
- Hair care products



ASTALIFT series

Highlights of Performance and Major Initiatives

- Although affected by a reaction to rush demand before the consumption tax increase in Japan, business performance recovered in the second half of fiscal year under review due to deployment of sales expansion measures
- Launched hair care series; enhanced lineup of *ASTALIFT* brand

Graphic systems

Revenue

¥283.6 billion

Compared with previous fiscal year:
+1.3% ↗

Principal Products and Services

- Printing materials
- Digital printing equipment
- Ink for inkjet printers
- Industrial inkjet printhead
- Package-related systems

Digital printing
equipment



Highlights of Performance and Major Initiatives

- Although affected by a reaction to rush demand before the consumption tax increase in Japan, overseas sales steadily increased, centering on printing materials and industrial inkjet printhead
- Going forward, in addition to expanding market share of computer-to-plate (CTP) plates, work to expand sales by increasing sales of digital printing equipment and industrial inkjet printhead

Flat panel display (FPD) materials

Revenue

¥128.8 billion

Compared with previous fiscal year:
−6.8% ↘

Principal Products and Services

- FUJITAC protective films for polarizers
- WV film for expanding viewing angles
- Transfer film for manufacturing color filters



FUJITAC protective film for polarizers

Highlights of Performance and Major Initiatives

- Sales of FUJITAC and VA film proceeded smoothly with enlarging TV screens, overall sales declined, reflecting a decrease in sales of WV film for desktop PC monitors
- Working to expand sales of LCD TVs, where demand continuously remains robust
- Promoting sales expansion of thinner products for use in small and medium-sized items, where growth in demand is continuously expected
- Promoting the expansion of such new business fields as materials related to touch panels and backlights as well as protection film for polarizers

Recording media

Revenue

¥48.2 billion

Compared with previous fiscal year:
+3.7% ↗

Principal Products and Services

- Magnetic recording tape for computers
- Professional-use videotape products
- Data archive service



Computer tape with barium ferrite magnetic particles

Highlights of Performance and Major Initiatives

- Sales of computer tape proceeded smoothly, and sales increased
- Seek to further offer high-value-added products and services to meet long-term storage needs and expand sales by realizing higher-capacity tapes with their unique technologies, such as barium ferrite (BaFe) particles, and encouraging the spread of data archive service *d:ternity*

Industrial products, electronic materials, and others

Revenue

¥98.7 billion

Compared with previous fiscal year:
+13.2% ↗

Principal Products and Services

- Non-destructive testing equipment and materials
- Touch panel materials
- Solar cell materials
- Semiconductor processing materials

Touch panel
material



Highlights of Performance and Major Initiatives

Industrial products

- Sales of industrial X-ray films and PRESCALE films for measuring pressure proceeded smoothly
- Including backsheets for solar cells, new product sales increased, but sales of pressure-sensitive paper decreased due to decline in total demand

Electronic materials

- Strong sales of such advanced products as photo resists, CMP slurries, and peripheral materials related to photolithography such as treatment agents
- Significant increase in sales resulting from strong sales of previous-generation products in all regions
- Work to expand product range sales to further enhance profitability


Document Solutions

The Fujifilm Group provides office copy machines / multifunction devices, printers, production systems and services, office services, paper, consumables, and others.

Office products

Revenue

¥520.3 billion

Compared with previous fiscal year:
+1.0% 



ApeosPort-V C5575

Principal Products and Services

- Office-use color / monochrome digital multi-function devices

Highlights of Performance and Major Initiatives

- In Japan, sales of full-color products increased.
- In the Asia-Oceania region, sales volumes of both monochrome and full-color models increased.
- Launched in May 2014, sales to emerging countries of *DocuCentre SC2020*, an A3 full-color, low-end model, were favorable and increased market share.

Office printers

Revenue

¥191.2 billion

Compared with previous fiscal year:
+4.0% 



DocuPrint CP400 d

Principal Products and Services

- Color / monochrome office printers


Highlights of Performance and Major Initiatives

- In the Asia-Oceania region, sales volumes of both monochrome models and full-color models increased.
- Strengthened office printer lineup with January 2015 launch of *DocuPrint C225 / C228 Series A4 LED* full-color printers, which won fiscal 2014 Good Design Award

Production services

Revenue

¥156.7 billion

Compared with previous fiscal year:
+0.8% 



Versant™ 2100 Press

Principal Products and Services

- On-demand publishing systems
- Computer printing systems

Highlights of Performance and Major Initiatives

- Increased sales volume of products in our lineup of medium-to-high-speed, color on-demand publishing systems.
- Sales were favorable of such products as the *Versant™ 2100 Press*, which offers productivity of 100 pages per minute and was launched in July 2014, and of the *Versant™ 80 Press*, which was launched in October 2014.
- Sales commenced in February 2015 of the new *Color 1000i Press* production printer, the first in the industry capable of offering gold and silver toners.

Global services

Revenue

¥186.6 billion

Compared with previous fiscal year:
+21.1% 



Principal Products and Services

- Managed print services
- Business process outsourcing

Highlights of Performance and Major Initiatives

- Rise in the managed print service business, which optimized the office print environment by undertaking the management and operation of print devices
- Increased sales in Japan and in the Asia-Oceania region