

Financial Results (Consolidated) for Six months ended September 30, 2008

(Consolidated financial statements are prepared in accordance with accounting principles generally accepted in the United States of America.)

Projected date of Quarterly Report: November 14, 2008

Projected date of the beginning of cash dividends: December 4, 2008

1. Results of six months ended September 30, 2008 (From April 1, 2008 to September 30, 2008)

(1) OPERATING RESULTS

Amount Unit: Millions of yen unless otherwise specified / Figures are rounded off to the nearest million yen
%: Changes from the corresponding period of the previous fiscal year

	Revenue		Operating Income		Income before income taxes, minority interest and equity in net earnings of affiliated companies		Net Income	
	%		%		%		%	
Six months ended Sept. 30, 2008	1,338,486	(4.9)	81,273	(25.2)	81,737	(28.8)	45,382	(29.8)
Six months ended Sept. 30, 2007	1,408,074	4.1	108,662	114.0	114,767	102.7	64,647	171.6

	Net Income per Share of Common Stock	Diluted Net Income per Share of Common Stock
	Yen	Yen
Six months ended Sept. 30, 2008	89.97	84.97
Six months ended Sept. 30, 2007	126.48	118.78

(2) FINANCIAL POSITION

	Total Assets	Shareholders' Equity	Shareholders' Equity Ratio to Total Assets	Shareholders' Equity per Share of Common Stock
			%	Yen
As of September 30, 2008	3,178,397	1,950,523	61.4	3,867.11
As of March 31, 2008	3,266,384	1,922,353	58.9	3,811.19

2. Cash Dividends

	1 st Quarter	2 nd Quarter	3 rd Quarter	Year End	Year Total
	Yen	Yen	Yen	Yen	Yen
Year ended March 31, 2008	-	17.50	-	17.50	35.00
Year ending March 31, 2009	-	17.50	-	-	-
Year ending March 31, 2009 (Forecast)	-	-	-	17.50	35.00

Note: Changes in projected dividend during the quarter under review: None

3. Forecast for the Fiscal Year ending March 31, 2009 (From April 1, 2008 to March 31, 2009)

%: Changes from the corresponding period of the previous fiscal year

	Revenue		Operating Income		Income before income taxes, minority interest and equity in net earnings of affiliated companies		Net Income		Net Income per Share of Common Stock
	%		%		%		%		Yen
Year ending March 31, 2009	2,850,000	0.1	160,000	(22.8)	163,000	(18.2)	80,000	(23.4)	158.61

Note: Changes in forecast of consolidated operating results during the quarter under review: None

4. Others

- (1) Changes in status of material subsidiaries during the quarter under review (Companies newly consolidated or removed from consolidation): None
- (2) Adoption of simplified accounting methods: None
- (3) Changes in accounting principles or practices, presentation, etc. for preparation of the quarterly consolidated financial statements, which are noted as accounting changes in the quarterly financial statements:
 1. Changes accompanying amendment of accounting principles: Yes
 2. Other changes: None
- (4) Number of Shares Outstanding:
 1. Issued (including treasury stock): As of Sept. 30, 2008: 514,625,728 As of Mar. 31, 2008: 514,625,728
 2. Treasury stock, at cost: As of Sept. 30, 2008: 10,237,391 As of Mar. 31, 2008: 10,228,426
 3. Average number of shares: 2nd Quarter ended Sept. 30, 2008: 504,393,511 2nd Quarter ended Sept. 30, 2007: 511,109,024 (Year-to-date)

Explanation of Appropriate Use of Forecast and Other Special Items

Forward-looking statements such as those relating to earnings forecasts and other projections contained in this report are management's current assumptions and beliefs based on information available at the time. Such forward-looking statements are subject to a number of risks, uncertainties and other factors. Accordingly, actual results may differ materially from those projected due to various factors.

Qualitative Information/Financial Statements

1. Operating Results

(1) Analysis of Results of Operations

Amount Unit: Billions of yen

	Second Quarter ended September 30, 2007 From April 1, 2007 To September 30, 2007		Second Quarter ended September 30, 2008 From April 1, 2008 To September 30, 2008		Change	
					Amount	%
Domestic revenue	43.7%	615.2	44.1%	590.4	(24.8)	(4.0)%
Overseas revenue	56.3%	792.8	55.9%	748.0	(44.8)	(5.6)%
Revenue	100.0%	1,408.0	100.0%	1,338.4	(69.6)	(4.9)%
Operating income	7.7%	108.6	6.1%	81.2	(27.4)	(25.2)%
Foreign exchange gains (losses), net		(0.1)		0.4	+0.5	-
Other, net		6.2		0.1	(6.1)	-
Other income (expenses)	0.5%	6.1	0.0%	0.5	(5.6)	(92.4)%
Income before income taxes, minority interest and equity in net earnings of affiliated companies	8.2%	114.7	6.1%	81.7	(33.0)	(28.8)%
Net income	4.6%	64.6	3.4%	45.3	(19.3)	(29.8)%
Exchange rates (Yen / US\$)		¥119		¥106	¥(13)	
Exchange rates (Yen / Euro)		¥162		¥163	+¥1	

During the period under review, the U.S. subprime loan problem led to increasingly widespread concerns regarding the financial system throughout the world that have been having an impact on such real economy as employment and consumption trends. In Japan, economic deceleration, including the stubbornly high level of raw materials prices and progressive appreciation of the yen, has affected corporate performances, and slack personal consumption and other factors are becoming increasingly clear.

Regarding the Fujifilm Group's related markets, the LCD Display market and document solutions product markets were steady, while demand for color film products continued to drop globally.

During the second quarter under review (April 1, 2008, through September 30, 2008), Fujifilm's consolidated revenue amounted to ¥1,338.4 billion, a decline of 4.9% from the same period of the previous fiscal year.

The decline mainly reflected foreign exchange rate changes centered on the appreciation of the yen against the U.S. dollar, and also a decrease in the sales of the Imaging Solutions segment including such products as color films. The portion of the ¥69.6 billion decrease in revenue attributable to exchange rate changes was approximately ¥50.2 billion.

Domestic revenue amounted to ¥590.4 billion, down 4.0%, while overseas revenue totaled ¥748.0 billion, down 5.6%.

Operating income amounted to ¥81.2 billion, down 25.2% from the same period of the previous fiscal year. The ¥27.4 billion decrease reflects the impact of such factors as changes in currency exchange rates; surges in the prices of silver, aluminum, and other principal raw materials, and the shift to a new depreciation method implemented in the previous fiscal year. These factors had the effect of reducing operating income by approximately ¥25.4 billion.

Income before income taxes, minority interest and equity in net earnings of affiliated companies declined to ¥81.7 billion, down 28.8% from the level in the same period of the previous fiscal year. Net income decreased 29.8%, to ¥45.3 billion.

The effective exchange rates for the U.S. dollar and the euro against the yen during the first half period were ¥106 and ¥163, respectively.

Consolidated revenue, operating income, and business development trends for each business segment are as follows.

Revenue and Operating Income by Operating Segments

Amount Unit: Billions of yen

		Second Quarter ended September 30, 2007 From April 1, 2007 To September 30, 2007	Second Quarter ended September 30, 2008 From April 1, 2008 To September 30, 2008	Change	
				Amount	%
Imaging Solutions	Revenue	291.7	231.1	(60.6)	(20.8)%
	Operating Income (Loss)	10.0	(5.9)	(15.9)	-
Information Solutions	Revenue	542.6	541.5	(1.1)	(0.2)%
	Operating Income	66.0	47.2	(18.8)	(28.5)%
Document Solutions	Revenue	573.7	565.8	(7.9)	(1.4)%
	Operating Income	34.6	42.0	+7.4	+21.3%
Corporate Expenses and Eliminations	Operating Income	(2.0)	(2.1)	(0.1)	-
Consolidated Total	Revenue	1,408.0	1,338.4	(69.6)	(4.9)%
	Operating Income	108.6	81.2	(27.4)	(25.2)%

Imaging Solutions

In the Imaging Solutions segment, Fujifilm's consolidated revenue was negatively affected by such factors as declining demand for color films and digital minilabs as well as the impact of intensifying competition in digital camera markets and yen appreciation. As a result, consolidated revenue in this segment amounted to ¥231.1 billion, down 20.8% from the same period of the previous fiscal year.

Due to the impact of a harsh business environment—including such factors as surging prices of silver and other principal raw materials, the appreciation of the yen, and a drop in digital camera prices—the segment recorded an operating loss of ¥5.9 billion.

Regarding the color paper business, despite sales promotion measures in principal countries, Fujifilm's sales fell below the level in the same period of the previous fiscal year, reflecting the intensification of price competition, yen appreciation, and other factors. Going forward, the Company will continue strengthening its marketing promotion measures for photo books and other high-value-added print services.

The continued shrinkage of the color film market reduced Fujifilm's sales of color film products.

Although sales of photofinishing equipment decreased, Fujifilm is proactively developing sales promotion programs with its strengthened lineup, including such offerings as the dry minilab products recently announced at the PMA2008 event, the largest exhibition of photo-related and imaging industries in the U.S.

In the electronic imaging business, Fujifilm worked to increase its sales volume through the launch of such products as the FinePix F60fd compact digital camera—featuring advanced Face Detection technology as well as the newly developed Scene Recognition Auto (SR AUTO) function, which automatically recognizes the type of scene to be photographed and selects the optimal settings for that type of scene—but sales were negatively impacted by selling price decreases due to intensifying competition amid the worldwide economic slowdown.

Information Solutions

In the Information Solutions segment, consolidated revenue declined 0.2% from the same period of the previous year, to ¥541.5 billion. Despite a smooth growth in sales of flat panel display (FPD) materials and optical device products as lens units for camera phones, the decline in segment revenue reflected such factors as the impact of yen appreciation.

Operating income for the segment declined 28.5% from the same period of the previous fiscal year, to ¥47.2 billion, due to such factors as the impact of yen appreciation and, surging prices of aluminum, silver, and other raw materials; and the effect of the revised depreciation method applied in the previous fiscal year.

Regarding the medical systems/life sciences business, revisions to the national health care reimbursement system decreased demand for medical imaging films, but steady sales were recorded of compact FCR (Fuji Computed Radiography) products for private practice. Amid the steadily growing use of IT related to medical facilities, Fujifilm expanded its sales of SYNAPSE medical-use picture archiving and communication systems considerably and launched the Volume Analyser SYNAPSE VINCENT, an innovative image analysis system able to produce high-precision three-dimensional images from the tomographic images generated by CT, MRI, and other medical imaging systems. With respect to endoscope products, Fujifilm recorded steady sales overseas, reflecting such initiatives as the June 2008 launch in Europe and North America of EPX-4400HD series Hi Resolution endoscope system products. In Japan, the Company worked to

expand its endoscope sales going forward through efforts centered on the Advancia products, which it announced in October 2008. The Company is also moving ahead with measures to expand pharmaceuticals operations in cooperation with Toyama Chemical Co., Ltd., which became a consolidated subsidiary in March 2008.

Graphic arts business was negatively impacted by such factors as the appreciation of the yen and economic deceleration in Europe and North America, but Fujifilm maintained steady sales due to growth in sales of such products as wide-format inkjet systems and CTP plates. In May 2008, the Company announced the Jet Press 720 (provisional name) next-generation ink-jet digital printing system at “drupa 2008,” which is the world’s largest printing equipment trade show.

The FPD materials business was affected by such factors as production adjustments by panel manufacturers after August and subsequently, but Fujifilm increased sales of its mainstay FUJITAC and WV film products. In addition, in April 2008, the Company began operating a new plant at the Ashigara Site of the Kanagawa Factory that manufactures ultra-wide FUJITAC. This plant is designed to efficiently meet needs to manufacture materials used in larger than 40-inch-class LCD televisions.

In recording media, special demand associated with the U.S. presidential primaries and Beijing 2008 Olympic Games supported steady sales of certain commercial-use videotape products, but sales of mainstay data storage media products decreased due to the impact of yen appreciation.

Regarding Fujifilm’s office and industrial operations, in the field of optical devices, amid the trend of rising pixel counts and other sophisticated needs related to camera phones, Fujifilm’s lens units for camera phones were highly evaluated in the market for their compactness, lightness, high image quality, as well as autofocus and zoom capabilities, and sales of these lens units grew.

Document Solutions

In the Document Solutions segment, the Company increased its exports to U.S.-based Xerox Corporation, particularly of color devices, but the negative impact of exchange rate trends regarding the U.S. dollar and Asian and Oceanian currencies depressed the segment’s consolidated revenue to ¥565.8 billion, 1.4% below the level in the same period of the previous fiscal year.

The segment’s operating income surged 21.3%, to ¥42.0 billion, reflecting such factors as improvements with respect to the cost of sales as well as to selling, general and administrative expenses.

Regarding the office product business, amid a downtrend in total Japanese demand for multifunction devices, the Company was able to increase its domestic sales volume of color models owing to strong sales of ApeosPort-III C3300/C2200 and DocuCentre-III C3300/C2200 full color digital multifunction devices, which incorporate an LED (light-emitting diode) print-head system, as well as the reasonably priced DocuCentre C2101 color multifunction device, which offers high-speed color scanning capabilities. However, the fall in demand for monochrome models caused a decrease in the Company sales volume of monochrome models decreased due to

a fall in demand. As a result, overall domestic sales volume of multifunction devices declined slightly. Overseas, strong sales of color devices supported a rise in overall sales volume in the Asia-pacific region including China, and the volume of color and monochrome models exported to U.S.-based Xerox Corporation grew considerably, owing to strong demand in natural resource-exporting countries and newly industrialized countries as well as such factors as benefits stemming from the acquisition of a marketing distributor by Xerox Corporation.

With respect to office printer business, decreasing demand in Japan caused a decline in domestic sales of own-brand and OEM printers. However, the Company greatly increased the volume of its color printer shipments to the Asia-pacific region including China markets and of its color printer exports.

In production services business, sales volume in Japan surged considerably, reflecting robust sales of the 4112/4127 Light Publisher monochrome on-demand publishing system and the DocuColor 1257 GA color multifunction device for the graphic arts market as well as the strength of initial sales of the 700 Digital Color Press, a light production color system that was launched in Japan during August. Sales in Asia-pacific region including China markets decreased, but the volume of export shipments to Xerox Corporation increased greatly owing to strong sales of the color entry-level DocuColor 5000 Digital Press as well as to the successful launch of the 700 Digital Color Press, which was exported in advance of its launch in Japan.

In the global services business, the Company sustained domestic and overseas growth in its consulting and document outsourcing business designed to help customers enhance their operational processes and execute a comprehensive range of document administration work.

Outlook for the Full-Fiscal Year

Regarding the business environment during the second half of the fiscal year ending March 31, 2009, Fujifilm anticipates that progress in the sharp yen appreciation accompanying the worldwide financial crisis will be a factor exerting a downward pressure on its profitability. On the other hand, prices of silver, aluminum, and other main raw materials are tending to decline and, although it remains difficult to forecast future trends, it currently appears that the decline in raw materials prices will partially offset the negative impact of yen appreciation. As for business trends, the impact of economic deceleration is extremely fluid and difficult to predict, accordingly we will be closely monitoring business trends going forward.

Amid this harsh operating environment, Fujifilm will reduce fixed costs through the implementation of the “Slim & Strong Drive” that is aimed at reducing costs and increasing efficiency on a Companywide basis. At the same time, the Company will accelerate the implementation of structural reform measures designed to augment its competitive power. In addition, the Company intends to offset the above-mentioned negative factors by moving ahead with steps to launch highly competitive products and sales promotion.

In view of these situations, the Company has not changed its performance projections for the current fiscal year announced on August 28, 2008. Accordingly, for the fiscal year ending March

31, 2009, the Company currently forecasts that it will record ¥2,850.0 billion in consolidated revenue (up 0.1% from the previous fiscal year), ¥160.0 billion in consolidated operating income (down 22.8%), ¥163.0 billion in income before income taxes (down 18.2%), and ¥80.0 billion in consolidated net income (down 23.4%).

(2) Qualitative Information on the Consolidated Financial Position

At the end of the second quarter, total assets amounted to ¥3,178.4 billion, down ¥88.0 billion, or 2.7% compared with the end of the previous fiscal year (March 31, 2008). Total liabilities were ¥1,096.3 billion, down ¥118.7 billion, or 9.8%. Shareholders' equity was up ¥28.1 billion, or 1.5%, to ¥1,950.5 billion. As a result, the current ratio increased 30.6 percentage points, to 231.0%, the debt ratio decreased 7.0 percentage points, to 56.2%, and the equity ratio increased 2.5 percentage points, to 61.4%. The Company is confident that it is maintaining a stable level of asset liquidity and a sound capital structure.

(Cash Flows)

Net cash provided by operating activities amounted to ¥133.1 billion, reflecting decline in net income for the quarter and notes and accounts receivable. Net cash used in investing activities totaled ¥86.9 billion, owing to such factors as ¥82.9 billion used to acquire tangible fixed assets. Net cash used in financing activities totaled ¥58.9 billion as a consequence of such factors as decreases in long-term and short-term debt.

Cash and cash equivalents at the end of the quarter under review amounted to ¥318.8 billion.

Trends in Cash Flow Indices

	Six months ended September 30, 2007 From April 1, 2007 To September 30, 2007	Six months ended September 30, 2008 From April 1, 2008 To September 30, 2008
Ratio of shareholders' equity to total assets (%)	60.5	61.4
Ratio of market capitalization to total assets (%)	81.1	42.7
Ratio of interest-bearing debt to operating cash flow (years)	1.2	2.4
Interest coverage ratio (times)	41.2	34.7

Notes:

1. Market capitalization equals the stock price at the end of the year multiplied by the number of shares outstanding at the end of the fiscal year, excluding treasury stock.
2. Interest-bearing debt includes corporate debt securities and short- and long-term debt.
3. Interest coverage ratio: Operating cash flow divided by interest paid

(3) Basic Policy Regarding Distribution of Profits and Dividends

In addition to reflecting consolidated performance trends, dividend levels are to be determined based on the consideration of such factors as the level of funds required for capital investment and R&D activities needed to support future business expansion as well as other measures aimed at increasing the Company's corporate value in the future. As a means of supplementing dividends, the Company will also flexibly move to employ surplus cash flow to buy back shares in a manner that contributes to greater capital efficiency.

The Company distributed interim cash dividends of ¥17.50 per share. Together with year-end cash dividends, cash dividends applicable to the fiscal year under review are expected to total ¥35.00 per share.

Also the Company decided at its Board of Directors meeting of October 30, 2008, to conduct a buyback of the Company's shares from November 5, 2008 to January 16, 2009. The Company will buy its shares to ¥35 billion, the upper limit of the value of shares to be bought, or 17.5 million, the upper limit of the number of shares to be bought. As a result, the return to shareholders ratio for the year is projected to be over 50%, which exceeds considerably from the previous year.

2. Management Policies

Medium- and Long-Term Strategies and Essential Tasks

Considering the current time period to be a "Second Founding" period, the Fujifilm Group is intensively implementing measures that are based on its VISION75 medium-term management plan while giving particular emphasis to measures related to the following two strategic themes.

- i) "Further promoting growth strategies" by strengthening investment in emphasized business fields
- ii) "Realizing a robust corporate constitution" by expeditiously and decisively implementing the "Slim & Strong Drive" program to reform costs Groupwide and thereby achieve reductions in manufacturing costs, marketing costs, and selling, general and administrative expenses as well as an increase in the efficiency of R&D expenditures

Such factors as economic deceleration throughout the world, surging raw materials prices and the progressive appreciation of the yen are increasing the harshness of conditions in the operating environment. In view of this, Fujifilm has reevaluated its VISION75 (2008) medium-term management plan and taken measures to further accelerate its growth strategy while also more dynamically moving ahead with the "Slim & Strong Drive" program. These changes are designed to further reinforce the basis for future growth and provide additional upward impetus to the Group's corporate value.

3. Others

- 1) Changes in significant subsidiaries (Changes in specified subsidiaries with a change in the consolidation scope): None
- 2) Application of accounting treatments simplified and peculiar to the quarterly consolidated financial statements: None
- 3) Changes in accounting principles or practices, presentation, etc., relating to the preparation of the quarterly consolidated financial statements:

In September 2006, the Financial Accounting Standard Board issued FASB Statements No. 157, *Fair Value Measurements* ("FAS157"). We have applied FAS157 since April 1, 2008. The impact of FAS157 application on our operating results and financial condition is not material.

In February 2007, the Financial Accounting Standard Board issued FASB Statements No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities—Including an amendment of FASB Statement No. 115* (“FAS159”). We have applied FAS159 since April 1, 2008. Since we have not selected the fair value option during the six-month period ended September 30, 2008, the application of FAS159 have no impact on our operating results and financial condition.

CONSOLIDATED BALANCE SHEETS

Amount Unit: Millions of yen

	As of September 30, 2008		As of March 31, 2008		Change	As of September 30, 2007	
ASSETS	%		%			%	
Current assets:							
Cash and cash equivalents	318,789		330,926		(12,137)	394,498	
Marketable securities	18,784		14,936		3,848	48,226	
Notes and accounts receivable:							
Trade and finance	553,710		584,349		(30,639)	597,028	
Affiliated companies	26,160		28,461		(2,301)	31,006	
Allowance for doubtful receivables	(16,671)		(15,950)		(721)	(17,297)	
	563,199		596,860		(33,661)	610,737	
Inventories	428,849		416,827		12,022	416,860	
Prepaid expenses and other	155,826		152,403		3,423	153,087	
Total current assets	46.7	1,485,447	46.3	1,511,952	(26,505)	48.5	1,623,408
Investments and long-term receivables:							
Investments in and advances to affiliated companies	51,930		50,737		1,193	43,372	
Investment securities	206,841		234,684		(27,843)	334,510	
Long-term finance and other receivables	126,698		133,543		(6,845)	112,377	
Allowance for doubtful receivables	(4,052)		(4,109)		57	(4,029)	
Total investments and long-term receivables	12.0	381,417	12.7	414,855	(33,438)	14.5	486,230
Property, plant and equipment:							
Land	98,774		101,492		(2,718)	92,431	
Buildings	675,896		673,175		2,721	645,453	
Machinery and equipment	1,717,649		1,709,104		8,545	1,702,533	
Construction in progress	43,772		57,139		(13,367)	53,100	
	2,536,091		2,540,910		(4,819)	2,493,517	
Less accumulated depreciation	(1,787,062)		(1,764,543)		(22,519)	(1,718,723)	
Total property, plant and equipment	23.6	749,029	23.8	776,367	(27,338)	23.1	774,794
Other assets:							
Goodwill, net	329,143		326,777		2,366	258,046	
Other intangible assets, net	83,887		91,689		(7,802)	56,714	
Other	149,474		144,744		4,730	147,768	
Total other assets	17.7	562,504	17.2	563,210	(706)	13.9	462,528
Total assets	100.0	3,178,397	100.0	3,266,384	(87,987)	100.0	3,346,960

Amount Unit: Millions of yen

	As of September 30, 2008		As of March 31, 2008		Change	As of September 30, 2007	
LIABILITIES	%		%			%	
Current liabilities:							
Short-term debt	70,409		113,797		(43,388)	110,559	
Notes and accounts payable:							
Trade	259,876		278,950		(19,074)	282,173	
Construction	34,771		58,654		(23,883)	49,845	
Affiliated companies	4,531		5,210		(679)	5,131	
Accrued income taxes	299,178		342,814		(43,636)	337,149	
Accrued liabilities	28,995		41,636		(12,641)	53,559	
Other current liabilities	178,539		189,741		(11,202)	215,083	
Total current liabilities	65,822		66,643		(821)	75,784	
	20.2	642,943	23.1	754,631	(111,688)	23.6	792,134
Long-term liabilities:							
Long-term debt	255,533		256,213		(680)	245,416	
Accrued pension and severance costs	100,992		111,942		(10,950)	68,835	
Customers' guarantee deposits and other	96,800		92,253		4,547	99,812	
Total long-term liabilities	14.3	453,325	14.1	460,408	(7,083)	12.4	414,063
Minority interests in subsidiaries	4.1	131,606	3.9	128,992	2,614	3.5	116,673
SHAREHOLDERS' EQUITY							
Common stock, without par value:	40,363		40,363		-	40,363	
Authorized: 800,000,000 shares							
Issued: 514,625,728 shares							
Additional paid-in capital	69,709		69,329		380	68,872	
Retained earnings	1,959,983		1,923,432		36,551	1,892,476	
Accumulated other comprehensive income (loss)	(71,904)		(63,171)		(8,733)	35,832	
Treasury stock, at cost	(47,628)		(47,600)		(28)	(13,453)	
As of September 30, 2007 3,522,384 shares							
As of March 31, 2008 10,228,426 shares							
As of September 30, 2008 10,237,391 shares							
Total shareholders' equity	61.4	1,950,523	58.9	1,922,353	28,170	60.5	2,024,090
Total liabilities, minority interests in subsidiaries and shareholders' equity	100.0	3,178,397	100.0	3,266,384	(87,987)	100.0	3,346,960

Note: Details of accumulated other comprehensive income (loss)

	As of September 30, 2008	As of March 31, 2008	Change	As of September 30, 2007
Unrealized gains on securities	10,041	18,172	(8,131)	36,464
Foreign currency translation adjustments	(20,242)	(17,599)	(2,643)	43,278
Pension liability adjustments	(61,644)	(63,638)	1,994	(43,929)
Unrealized gains (losses) on derivatives	(59)	(106)	47	19

CONSOLIDATED STATEMENTS OF INCOME

Six months ended September 30, 2008 and 2007

Amount Unit: Millions of yen

	Six months ended September 30, 2007 From April 1, 2007 To September 30, 2007		Six months ended September 30, 2008 From April 1, 2008 To September 30, 2008		Change		Year ended March 31, 2008 From April 1, 2007 To March 31, 2008	
					Amount	%		
Revenue:	%		%				%	
Sales		1,211,858		1,141,160	(70,698)	(5.8)		2,450,256
Rentals		196,216		197,326	1,110	0.6		396,572
	100.0	1,408,074	100.0	1,338,486	(69,588)	(4.9)	100.0	2,846,828
Cost of sales:								
Sales		752,625		723,680	(28,945)	(3.8)		1,532,596
Rentals		81,875		81,715	(160)	(0.2)		160,162
	59.3	834,500	60.2	805,395	(29,105)	(3.5)	59.4	1,692,758
Gross profit	40.7	573,574	39.8	533,091	(40,483)	(7.1)	40.6	1,154,070
Operating expenses:								
Selling, general and administrative	26.6	374,139	26.6	356,111	(18,028)	(4.8)	26.7	759,139
Research and development	6.4	90,773	7.1	95,707	4,934	5.4	6.6	187,589
	33.0	464,912	33.7	451,818	(13,094)	(2.8)	33.3	946,728
Operating income	7.7	108,662	6.1	81,273	(27,389)	(25.2)	7.3	207,342
Other income (expenses):								
Interest and dividend income		7,146		6,357	(789)			13,462
Interest expense		(3,668)		(3,832)	(164)			(7,380)
Foreign exchange gains (losses), net		(114)		360	474			(14,640)
Other, net		2,741		(2,421)	(5,162)			558
	0.5	6,105	0.0	464	(5,641)	(92.4)	(0.3)	(8,000)
Income before income taxes, minority interest and equity in net earnings of affiliated companies	8.2	114,767	6.1	81,737	(33,030)	(28.8)	7.0	199,342
Income taxes	3.1	43,239	2.5	33,359	(9,880)	(22.8)	2.9	82,143
Income before minority interests and equity in net earnings of affiliated companies	5.1	71,528	3.6	48,378	(23,150)	(32.4)	4.1	117,199
Minority interests	(0.5)	(7,044)	(0.4)	(5,851)	1,193	16.9	(0.5)	(15,474)
Equity in net earnings of affiliated companies	0.0	163	0.2	2,855	2,692	-	0.1	2,706
Net income	4.6	64,647	3.4	45,382	(19,265)	(29.8)	3.7	104,431

CONSOLIDATED STATEMENTS OF CASH FLOWS

Six months ended September 30, 2008 and 2007

	Six months ended September 30, 2007 From April 1, 2007 To September 30, 2007	Six months ended September 30, 2008 From April 1, 2008 To September 30, 2008	Change
Operating activities			
Net income	64,647	45,382	(19,265)
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization	109,005	105,565	(3,440)
Minority interests	7,044	5,851	(1,193)
Equity in net earnings of affiliated companies, less dividends received	1,329	(1,764)	(3,093)
Changes in operating assets and liabilities:			
Notes and accounts receivable	(4,379)	32,327	36,706
Inventories	(20,718)	(10,280)	10,438
Notes and accounts payable - trade	5,007	(22,442)	(27,449)
Accrued income taxes and other liabilities	(14,321)	(38,685)	(24,364)
Other	3,420	17,177	13,757
Subtotal	86,387	87,749	1,362
Net cash provided by operating activities	151,034	133,131	(17,903)
Investing activities			
Purchases of property, plant and equipment	(78,501)	(82,938)	(4,437)
Purchases of software	(11,316)	(10,369)	947
Proceeds from sales and maturities of marketable and investment securities	28,168	10,030	(18,138)
Purchases of marketable and investment securities	(40,249)	(2,485)	37,764
(Increase) decrease in investments in and advances to affiliated companies and other advances, net	(2,118)	2,225	4,343
Other	(9,625)	(3,364)	6,261
Net cash used in investing activities	(113,641)	(86,901)	26,740
Financing activities			
Proceeds from long-term debt	2,602	7,112	4,510
Repayments of long-term debt	(9,127)	(39,110)	(29,983)
Decrease in short-term debt, net	(12,107)	(14,541)	(2,434)
Cash dividends paid	(6,389)	(8,828)	(2,439)
Subsidiaries' cash dividends paid to minority interests	(2,133)	(3,457)	(1,324)
Net purchases of stock for treasury	(67)	(31)	36
Net cash used in financing activities	(27,221)	(58,855)	(31,634)
Effect of exchange rate changes on cash and cash equivalents	(393)	488	881
Net increase in cash and cash equivalents	9,779	(12,137)	(21,916)
Cash and cash equivalents at beginning of period	384,719	330,926	(53,793)
Cash and cash equivalents at end of period	394,498	318,789	(75,709)

CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY

Year ended March 31, 2008 and Six months ended September 30, 2008

Amount Unit: Millions of yen

	Common stock	Additional paid-in capital	Retained earnings	Accumulated other comprehensive income (loss)	Treasury stock	Total shareholders' equity
Balance at March 31, 2007	40,363	68,412	1,840,168	40,950	(13,385)	1,976,508
Cumulative-effect adjustment to initially apply EITF No. 06-2, net of tax	-	-	(3,394)	-	-	(3,394)
Comprehensive income:						
Net income	-	-	104,431	-	-	104,431
Net decrease in unrealized gains on securities	-	-	-	(28,059)	-	(28,059)
Foreign currency translation adjustments	-	-	-	(57,003)	-	(57,003)
Pension liability adjustments	-	-	-	(18,944)	-	(18,944)
Change in net unrealized gains (losses) on derivatives	-	-	-	(115)	-	(115)
Net comprehensive income						310
Purchases of stock for treasury	-	-	-	-	(34,232)	(34,232)
Sales of stock from treasury	-	1	-	-	17	18
Dividends applicable to earnings of the period	-	-	(17,773)	-	-	(17,773)
Issuance of stock acquisition rights	-	916	-	-	-	916
Balance at March 31, 2008	40,363	69,329	1,923,432	(63,171)	(47,600)	1,922,353
Comprehensive income:						
Net income	-	-	45,382	-	-	45,382
Net decrease in unrealized gains on securities	-	-	-	(8,131)	-	(8,131)
Foreign currency translation adjustments	-	-	-	(2,643)	-	(2,643)
Pension liability adjustments	-	-	-	1,994	-	1,994
Change in net unrealized gains (losses) on derivatives	-	-	-	47	-	47
Net comprehensive income						36,649
Purchases of stock for treasury	-	-	-	-	(41)	(41)
Sales of stock from treasury	-	-	(3)	-	13	10
Dividends applicable to earnings of the period	-	-	(8,828)	-	-	(8,828)
Issuance of stock acquisition rights	-	380	-	-	-	380
Balance at September 30, 2008	40,363	69,709	1,959,983	(71,904)	(47,628)	1,950,523

Six months ended September 30, 2007

Amount Unit: Millions of yen

	Common stock	Additional paid-in capital	Retained earnings	Accumulated other comprehensive income (loss)	Treasury stock	Total shareholders' equity
Balance at March 31, 2007	40,363	68,412	1,840,168	40,950	(13,385)	1,976,508
Cumulative-effect adjustment to initially apply EITF No. 06-2, net of tax	-	-	(3,394)	-	-	(3,394)
Comprehensive income:						
Net income	-	-	64,647	-	-	64,647
Net decrease in unrealized gains on securities	-	-	-	(9,767)	-	(9,767)
Foreign currency translation adjustments	-	-	-	3,874	-	3,874
Pension liability adjustments	-	-	-	765	-	765
Change in net unrealized gains (losses) on derivatives	-	-	-	10	-	10
Net comprehensive income						59,529
Purchases of stock for treasury	-	-	-	-	(72)	(72)
Sales of stock from treasury	-	1	-	-	4	5
Dividends applicable to earnings of the period	-	-	(8,945)	-	-	(8,945)
Issuance of stock acquisition rights	-	459	-	-	-	459
Balance at September 30, 2007	40,363	68,872	1,892,476	35,832	(13,453)	2,024,090

NOTE RELATING TO THE GOING CONCERN ASSUMPTION

N/A

DETAILS OF CONSOLIDATED REVENUE

(1) Revenue by product

Six months ended September 30, 2008 and 2007

Amount Unit: Millions of yen

	Six months ended September 30, 2007 From April 1, 2007 To September 30, 2007		Six months ended September 30, 2008 From April 1, 2008 To September 30, 2008		Change	
					Amount	%
Revenue:						
Imaging Solutions	20.7%	291,769	17.3%	231,165	(60,604)	(20.8)
Information Solutions	38.5%	542,593	40.5%	541,474	(1,119)	(0.2)
Document Solutions	40.8%	573,712	42.2%	565,847	(7,865)	(1.4)
Consolidated total	100.0%	1,408,074	100.0%	1,338,486	(69,588)	(4.9)

Note: The major products and services of each operating segment are as follows:

Imaging Solutions	Color films, digital cameras, photofinishing equipment and color paper, chemicals and services for photofinishing
Information Solutions	Equipment and materials for medical system and life science, equipment and materials for graphic arts, flat panel display materials, recording media, optical devices, electronic materials and inkjet materials
Document Solutions	Office copy machines/MFPs, printers, production services and related products, paper, consumables and office services

(2) Domestic and overseas revenue

Six months ended September 30, 2008 and 2007

Amount Unit: Millions of yen

	Six months ended September 30, 2007 From April 1, 2007 To September 30, 2007		Six months ended September 30, 2008 From April 1, 2008 To September 30, 2008		Change	
					Amount	%
Revenue:						
Domestic	43.7%	615,243	44.1%	590,422	(24,821)	(4.0)
Overseas						
The Americas	20.2%	284,166	18.5%	248,179	(35,987)	(12.7)
Europe	15.9%	223,942	15.1%	201,793	(22,149)	(9.9)
Asia and others	20.2%	284,723	22.3%	298,092	13,369	4.7
Subtotal	56.3%	792,831	55.9%	748,064	(44,767)	(5.6)
Consolidated total	100.0%	1,408,074	100.0%	1,338,486	(69,588)	(4.9)

SEGMENT INFORMATION

(1) Operating segments

Six months ended September 30, 2008 and 2007

Amount Unit: Millions of yen

	Six months ended September 30, 2007 From April 1, 2007 To September 30, 2007		Six months ended September 30, 2008 From April 1, 2008 To September 30, 2008		Change	
					Amount	%
Revenue:						
Imaging Solutions:						
External customers	20.7%	291,769	17.3%	231,165	(60,604)	(20.8)
Intersegment		465		391	(74)	-
Total		292,234		231,556	(60,678)	(20.8)
Information Solutions:						
External customers	38.5%	542,593	40.5%	541,474	(1,119)	(0.2)
Intersegment		1,104		836	(268)	-
Total		543,697		542,310	(1,387)	(0.3)
Document Solutions:						
External customers	40.8%	573,712	42.2%	565,847	(7,865)	(1.4)
Intersegment		4,922		4,678	(244)	-
Total		578,634		570,525	(8,109)	(1.4)
Eliminations		(6,491)		(5,905)	586	-
Consolidated total	100.0%	1,408,074	100.0%	1,338,486	(69,588)	(4.9)

Amount Unit: Millions of yen

	Six months ended September 30, 2007 From April 1, 2007 To September 30, 2007		Six months ended September 30, 2008 From April 1, 2008 To September 30, 2008		Change	
					Amount	%
Operating Income (Loss):						
Imaging Solutions	3.4%	10,016	(2.6)%	(5,924)	(15,940)	-
Information Solutions	12.1%	66,025	8.7%	47,212	(18,813)	(28.5)
Document Solutions	6.0%	34,596	7.4%	41,955	7,359	21.3
Total		110,637		83,243	(27,394)	(24.8)
Corporate expenses and eliminations		(1,975)		(1,970)	5	-
Consolidated total	7.7%	108,662	6.1%	81,273	(27,389)	(25.2)

(Note) The major products and services of each operating segment are as follows:

Imaging Solutions	Color films, digital cameras, photofinishing equipment and color paper, chemicals and services for photofinishing
Information Solutions	Equipment and materials for medical system and life science, equipment and materials for graphic arts, flat panel display materials, recording media, optical devices, electronic materials and inkjet materials
Document Solutions	Office copy machines/MFPs, printers, production services and related products, paper, consumables and office services

(2) Geographic information

Six months ended September 30, 2008 and 2007

Amount Unit: Millions of yen

	Six months ended September 30, 2007 From April 1, 2007 To September 30, 2007		Six months ended September 30, 2008 From April 1, 2008 To September 30, 2008		Change	
					Amount	%
Revenue:						
Japan						
External customers	57.4%	808,244	58.8%	786,656	(21,588)	(2.7)
Intersegment		255,150		235,279	(19,871)	-
Total		1,063,394		1,021,935	(41,459)	(3.9)
The Americas						
External customers	18.0%	253,599	16.4%	219,320	(34,279)	(13.5)
Intersegment		9,657		9,946	289	-
Total		263,256		229,266	(33,990)	(12.9)
Europe						
External customers	12.4%	174,726	12.1%	162,253	(12,473)	(7.1)
Intersegment		6,209		6,089	(120)	-
Total		180,935		168,342	(12,593)	(7.0)
Asia and others						
External customers	12.2%	171,505	12.7%	170,257	(1,248)	(0.7)
Intersegment		181,406		171,092	(10,314)	-
Total		352,911		341,349	(11,562)	(3.3)
Eliminations		(452,422)		(422,406)	30,016	-
Consolidated total	100.0%	1,408,074	100.0%	1,338,486	(69,588)	(4.9)

Amount Unit: Millions of yen

	Six months ended September 30, 2007 From April 1, 2007 To September 30, 2007		Six months ended September 30, 2008 From April 1, 2008 To September 30, 2008		Change	
					Amount	%
Operating Income (Loss):						
Japan	6.9%	73,248	5.8%	59,515	(13,733)	(18.7)
The Americas	0.3%	691	0.6%	1,334	643	93.1
Europe	4.7%	8,498	3.8%	6,343	(2,155)	(25.4)
Asia and others	7.7%	27,148	4.2%	14,404	(12,744)	(46.9)
Eliminations		(923)		(323)	600	-
Consolidated total	7.7%	108,662	6.1%	81,273	(27,389)	(25.2)

NOTE ON SIGNIFICANT CHANGES TO SHAREHOLDERS' EQUITY

N/A

<Reference>

CONSOLIDATED STATEMENTS OF INCOME (The Second Quarter)

Amount Unit: Millions of yen

	Three months ended September 30, 2007 From July 1, 2007 To September 30, 2007		Three months ended September 30, 2008 From July 1, 2008 To September 30, 2008		Change	
					Amount	%
Revenue:						
Sales		623,393		587,445	(35,948)	(5.8)
Rentals		96,388		97,374	986	1.0
	100.0	719,781	100.0	684,819	(34,962)	(4.9)
Cost of sales:						
Sales		392,640		379,617	(13,023)	(3.3)
Rentals		41,192		41,278	86	0.2
	60.3	433,832	61.5	420,895	(12,937)	(3.0)
Gross profit	39.7	285,949	38.5	263,924	(22,025)	(7.7)
Operating expenses:						
Selling, general and administrative	26.4	189,958	26.1	179,222	(10,736)	(5.7)
Research and development	6.5	47,146	7.2	49,360	2,214	4.7
	32.9	237,104	33.3	228,582	(8,522)	(3.6)
Operating income	6.8	48,845	5.2	35,342	(13,503)	(27.6)
Other income (expenses):						
Interest and dividend income		2,989		3,159	170	
Interest expense		(1,996)		(2,004)	(8)	
Foreign exchange gains (losses), net		(6,429)		(7,616)	(1,187)	
Other, net		1,333		(2,131)	(3,464)	
	(0.6)	(4,103)	(1.3)	(8,592)	(4,489)	109.4
Income before income taxes	6.2	44,742	3.9	26,750	(17,992)	(40.2)
Income taxes	2.5	18,019	1.7	11,766	(6,253)	(34.7)
Income before minority interests and equity in net earnings of affiliated companies	3.7	26,723	2.2	14,984	(11,739)	(43.9)
Minority interests	(0.4)	(3,291)	(0.4)	(2,787)	504	15.3
Equity in net earnings of affiliated companies	0.0	247	0.2	1,251	1,004	-
Net income	3.3	23,679	2.0	13,448	(10,231)	(43.2)

<Reference>

DETAILS OF CONSOLIDATED REVENUE (The Second Quarter)

(1) Revenue by product

Amount Unit: Millions of yen

	Three months ended September 30, 2007 From July 1, 2007 To September 30, 2007		Three months ended September 30, 2008 From July 1, 2008 To September 30, 2008		Change	
					Amount	%
Revenue:						
Imaging Solutions	20.5%	147,536	17.4%	119,143	(28,393)	(19.2)
Information Solutions	39.0%	280,391	40.3%	276,248	(4,143)	(1.5)
Document Solutions	40.5%	291,854	42.3%	289,428	(2,426)	(0.8)
Consolidated total	100.0%	719,781	100.0%	684,819	(34,962)	(4.9)

Note: The major products and services of each operating segment are as follow:

Imaging Solutions	Color films, digital cameras, photofinishing equipment and color paper, chemicals and services for photofinishing, etc.
Information Solutions	Equipment and materials for medical systems and life sciences, equipment and materials for graphic arts, flat panel display materials, recording media, optical devices, electronic materials and inkjet materials, etc.
Document Solutions	Office copy machines/multifunction devices, printers, production systems and services, paper, consumables and office services, etc.

(2) Domestic and overseas revenue

Amount Unit: Millions of yen

	Three months ended September 30, 2007 From July 1, 2007 To September 30, 2007		Three months ended September 30, 2008 From July 1, 2008 To September 30, 2008		Change	
					Amount	%
Revenue:						
Domestic	43.3%	311,654	43.9%	300,834	(10,820)	(3.5)
Overseas						
The Americas	20.2%	145,216	18.8%	128,661	(16,555)	(11.4)
Europe	15.8%	113,720	14.6%	100,052	(13,668)	(12.0)
Asia and others	20.7%	149,191	22.7%	155,272	6,081	4.1
Subtotal	56.7%	408,127	56.1%	383,985	(24,142)	(5.9)
Consolidated total	100.0%	719,781	100.0%	684,819	(34,962)	(4.9)