



## Activities Summary of the FUJIFILM Sustainable Value Plan 2016

		Priority Issues	Self Assessment	Pages in this Report
<b>Promotion Policy 1</b> Contribute to solving social issues concerning the environment, people's health, daily life, and working style through our products and services.	<b>Health</b>	1. Improve accessibility to medical services	○ • Contributing with active support to providing education & training and various products, etc. in emerging countries.	Page 18, Pages 27-29
		2. Contribute to identifying diseases at an early stage	○ • Contributing with medical diagnostic imaging systems, medical IT technology, endoscopes, etc.	
		3. Response unmet medical needs	○ • Drug development for cancer, infectious diseases, mental disorders, etc. ○ • M&A or collaborative research to industrialize regenerative medicine	
		4. Promotion of health and contribution to beauty	○ • Providing cosmetics and supplements utilizing our exclusive technologies including ASTALIFT, MetabARRIER, etc.	
	<b>Daily Life</b>	1. Contribute to creating a safe and secure society	△ • Contributing with BaFe-based data storage media. ○ • Inadequate expansion of released products except for security lenses.	Page 19, Pages 30-31
		2. Contribute to enriching humanity and relationships	○ • Photo Renaissance activities to foster the culture of photography that enriches people's lives (instax, Year Album, X series cameras, etc.) ○ • Contributing through community revitalization activities "Mirai Zukuri"	
	<b>Environment</b>	1. Global warming countermeasures	○ • Achieved CO2 reduction targets.	Page 20, Page 32
		2. Response to water problems	△ • Developed environmentally conscious technologies and products, including ion exchange membranes, photovoltaic backsheet, heat shield film, etc.; however, impact on society was small.	
		3. Response to energy issues	○	
	<b>Working Style</b>	1. Promote communications that transcend the information barrier	○ • Contributed to improving communication through our Document Archiving and Communication System, Scan Translation Service, etc.	Page 21, Page 33
		2. Promote diversity	○ • Executing our own Work Style Reform, achieved concrete results, and helped promoting work style reform at customers.	
<b>Promotion Policy 2</b> Solve environmental issues within business processes actively.		1. Promote global warming countermeasures	○ • Reduce CO2 emissions from the entire product lifecycle by 30% compared to FY2005 by FY2020	Page 22, Page 35-37
		2. Promote resource recycling	○ • Water usage target: Maintain water usage per sales (water input per unit) at FY2012 levels ○ • Resource input target: Reduce material input per unit by 10% compared to FY2012 by FY2020 ○ • Waste reduction target: Reduce volume of waste generated by 8% compared to FY2012 by FY2016	Page 22, Page 38-39
		3. Ensure product and chemical safety	○ • Drastic revision and execution of rules on management of chemical substances according to international trends; reinforcing and promoting management of chemical substances across the supply chain under the new rules.	Page 22, Page 40
<b>Promotion Policy 3</b> Enhance the CSR framework supporting the corporate activities across the value chain.		1. Raise compliance awareness and ensure risk management	△ • Continuous implementation of risk countermeasures and training; reinforcing BCP based on our experience in past earthquake disasters. ○ • Quit smoking activities promoting measures against cancer by the health promotion council ○ • Measures for human rights risks such as dialogue with international NGOs	Page 23, Page 43-47
		2. Develop and utilize diverse human resources	○ • Building a working environment that utilizes employees' diversity, such as Work Style Innovation, global training etc.	Page 23, Page 48-51
		3. Enhance value chain management from the viewpoint of CSR	○ • Promoting CSR procurement activities steadily through the measures including revision and dissemination of Procurement Policy ○ • Acquiring information on current status and trends of laws and regulations in each country	Page 23, Page 52-54

### Solving social issues through business activities

Support for education & training for medical staff in emerging countries

Promoting industrialization of regenerative medicine with the Group's latest technologies

Contributing to the early detection of infectious diseases

Providing products that reduce the burden on medical staff

Photo book service, "Year Album"

Expanding nationwide community revitalization activities with "Mirai Zukuri"

Data archiving services using magnetic tape that can store important data safely

Functional foods can improve lifestyles and help weight control

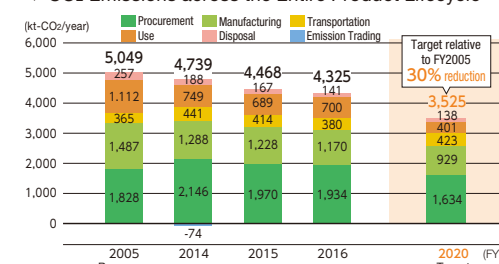
Promoting Smart Work Gateway that supports customers' work style reform

▼ Contribution to Reducing CO2 Emissions at Customers  
(in ten thousand tons-CO2)  

Year	Fuji Xerox	Fujifilm	Target
2014	75%		
2015	82%		
2016	98%		
2020 Target		20 million	

 \*Changed last year's figure due to the scope revision  
 Developing and distributing products with outstanding effect on reducing environmental impact at customers

### CO2 Emissions across the Entire Product Lifecycle



Reducing CO2 emissions across the entire product lifecycle for FY2020 target



Health promotion activities for employees under health and productivity management

Work Style Innovation activities implementing the idea of Work Style Reform



### Conscious on environmental and social impact within business processes

Relationship with SDGs	
3	Good Health and Well-being
5	Gender Equality
3	Good Health and Well-being
11	Sustainable Cities and Communities
16	Peace, Justice and Strong Institutions
6	Clean Water and Sanitation
13	Climate Action
7	Affordable and Clean Energy
14	Life Below Water
8	Decent Work and Economic Growth
15	Life on Land
12	Responsible Consumption and Production
3	Good Health and Well-being
9	Industry, Innovation and Infrastructure
4	Quality Education
10	Reduced Inequalities
5	Gender Equality
11	Sustainable Cities and Communities
8	Decent Work and Economic Growth
12	Responsible Consumption and Production
3	Good Health and Well-being
12	Responsible Consumption and Production
6	Clean Water and Sanitation
13	Climate Action
8	Decent Work and Economic Growth
2	Zero Hunger
9	Industry, Innovation and Infrastructure
3	Good Health and Well-being
12	Responsible Consumption and Production
4	Quality Education
14	Life Below Water
5	Gender Equality
15	Life on Land
6	Clean Water and Sanitation
16	Peace, Justice and Strong Institutions
8	Decent Work and Economic Growth
17	Partnerships for the Goals







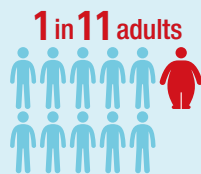
## Health

### Social Issues

Risks in international society

- Aging society
- Increased medical costs
- Regional divide in medical care
- Response to healthy life expectancy
- Unmet medical needs
- Global health etc.

Health is listed as one of the goals of SDGs. For example, the number of people suffering from diabetes is drastically increasing in many countries, particularly in developing countries, although it is a preventable and treatable disease. One of the disease's main causes is obesity, an illness of modern society. About 422 million adults had diabetes, with around 1.5 million deaths per year resulting from the illness. The total number of patients is expected to multiply in the next 20 years, and due to this rapidly increasing risk from diabetes across the world, WHO decided to make diabetes the major focus of World Health Day 2016.



Global number of adult diabetic patients  
Source: Global report on diabetes, WHO

### Basic Approach

Health is the most personal and important topic for people, yet there is a range of associated problems, such as disparities in medical access, shortage of doctors, increasing burden on medical workers, and surging medical costs. The Fujifilm Group started producing X-ray film in 1936, soon after the company's establishment. Since then we have been a long-term contributor in the field of Medical Diagnosis. Our medical business has recently expanded into the Prevention and Treatment fields, as a part of a strategic move towards the Group's growth. We are continuously striving to widen our contribution to promoting people's health and welfare. In this new CSR Plan, we set out four priority issues based on the scale of our contribution to help solving the social challenges, identified through reviewing all the products, services, and technologies that we possess.

#### Priority Issue 1 Improve accessibility to medical services

Targets: (1) Improve the medical environment in emerging countries  
(2) Increase medical check opportunities in disaster or emergency situations and improve diagnostic accuracy  
(3) Increase the medical check opportunities and improve diagnostic accuracy by reducing the burdens on doctors

#### Priority Issue 2 Contribute to identifying diseases at an early stage

Target: Disseminate medical diagnosis systems with improved accuracy and less physical burden on patients

#### Priority Issue 3 Response unmet medical needs

Target: Develop medicines for diseases without effective treatments

#### Priority Issue 4 Promotion of health and contribution to beauty

Targets: (1) Extend healthy life expectancy and support positive state in everyday life  
(2) Assist women in staying healthy, beautiful, and attractive

## Major Activities and Results in SVP 2016

### Related Business Fields

- Healthcare
- Document solutions

#### Priority Issue 1

- Research and development of **infectious disease diagnostic system** to resolve public health issues
- Development and sales of mobile **X-ray diagnostic imaging system** in disaster areas and for emergency use
- Creating and providing educational programs to **support medical & pharmaceutical staff in emerging countries**
- Development and introduction of **hospital IT solutions** to support coordinated local medical networks
- Development and sales of various products to **alleviate the burden on medical and pharmaceutical frontlines**

#### Priority Issue 2

- Development of **endoscope systems** to contribute to the early detection and treatment of diseases

#### Priority Issue 3

- Reinforcement of the technical and financial aspects in commercializing **regenerative medicine**
- Promotion of **pharmaceutical development** for cancer and Alzheimer's treatment
- Support to shorten the pharmaceutical development period by **networking clinical trial processes**

#### Priority Issue 4

- Development and sales of **functional cosmetics and supplements** that contain ingredients to slow aging and extend healthy life expectancy

To achieve its goal of becoming a total healthcare company, the Fujifilm Group has made a great contribution in the four priority issues developing high performance medical equipment and pursuing M&As centered to reinforce our business structure.

#### 1 Improve accessibility to medical services

Our support for education and training in the Middle East and Africa and our introduction of hardware and software solutions, such as portable ultrasonic diagnostic systems and IT solutions for hospitals in emerging and other countries, has enabled us to contribute to improving access to medical services and reducing the burden on medical staff.

#### 2 Contribute to identifying diseases at an early stage

We have contributed to the early detection of diseases through the wider use of endoscopes and other medical diagnostic imaging systems and rapid influenza diagnostic systems.

#### 3 Response unmet medical needs

In addition to developing new drugs targeting cancer, Alzheimer's disease, etc., we are developing processes for manufacturing pharmaceutical products, chiefly for biomedical drugs, that are expected to deliver outstanding efficacy with lower side effects, as well as in manufacturing and expansion of the scope of the production by commission business. We have strengthened our technological and management capabilities to industrialize regenerative medicine, including starting joint research with a number of international research institutes.

#### 4 Promotion of health and contribution to beauty

The expertise we acquired through our research into oxidation resistance for photographic film and our exclusive nanotech technologies have enabled us to create new supplements and cosmetic products that contribute to extending healthy life expectancy and to the active participation of women in society.

### Towards the New CSR Plan, SVP 2030

In order to respond to demands for unmet medical needs, we will focus on the development of medicines to treat cancer and infectious diseases, and developments concerning the prevention, diagnosis, and treatment of Alzheimer's dementia. We are also proceeding with projects that: (a) contribute to the treatment of disorders unhealable by conventional medicine through our development of regenerative medicine; (b) promote home medical care to cope with the aging society and alleviate the burden on doctors; (c) enhance early disease detection in emerging and other countries; and (d) extend healthy life expectancy.



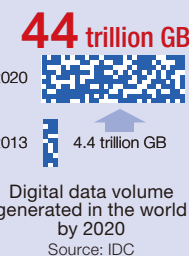
## Daily Life

### Social Issues

Risks in international society

- Safety & security
- Transmission and storage of information
- Relationships & life fulfillment
- Preservation of arts and culture etc.

We now live in the era of Big Data, when different types of information are stored as digital data. The data volume generated across the world has increased massively, marking 4.4 trillion GB in 2013—a figure expected to increase 10 times by 2020 to 44 trillion GB. However, available storage could only accommodate 33% of existing data in 2013, and this will decrease to less than 15% by 2020. We are now faced with the serious issue of storing important data safely.



### Basic Approach

Photography, the original business of the Fujifilm Group, has the power to preserve memories of events and help us to lead fulfilling lives. This belief was reinforced by the "Photo Rescue Project" organized during the 2011 Great East Japan Earthquake. With our Tono Mirai Zukuri College, conceived as part of the recovery assistance activities, we are exploring directions we can take in the future to revitalize local communities. Photos and documents can revitalize communication and preserve our cultural heritage for future generations, and our hope is that we can develop new products and services and promote their wider use in society. The safe storage of digital data is important in allowing members of society to preserve their ties with other people, thus enriching life in a society that is safe and with fewer accidents and less crime.

#### Priority Issue 1 Contribute to creating a safe and secure society

Targets: Disseminate products that contribute to long-term storage of important information, crime prevention, and improve information security and social infrastructure safety

#### Priority Issue 2 Contribute to enriching humanity and relationships

Target: (1) Contribute to handing down important cultures and artworks  
(2) Develop solutions to invigorate the community engagement  
(3) Disseminate photographic products that store memories in tangible forms and enrich people's lives

## Major Activities and Results in SVP 2016

### Related Business Fields

- Document solutions
- Highly functional materials
- Digital imaging
- Optical devices

#### Priority Issue 1

- Data archive service using **magnetic tapes** to save important data for the future
- Ensuring safety and security with **lenses for security camera**

#### Priority Issue 2

- Advanced photographic technology and reproduction technology to **preserve cultural and imaging assets**
- The **Mirai Zukuri Program** under the collaboration among government, industry, and academia to **contribute to local communities**
- New **communication tools** to promote the tourist industry
- The **Photo Renaissance activities** to foster the culture of photography to enrich people's lives

#### 1 Contribute to creating a safe and secure society

The FUJIFILM LTO Ultrium 7 Data Cartridge, which is based on our own barium ferrite (BaFe) magnetic particles and other technologies and our "dternity" data archiving service, a system that provides long-term, safe and secure mass data storage, are both designed to reduce CO<sub>2</sub> emissions. Although our lenses for security cameras are contributing to strengthened security, we realize that our efforts in this area are not yet enough to be recognized as significant.

#### 2 Contribute to enriching humanity and relationship

Major contributions have been made from three aspects. Specifically, we are helping museums and libraries to **preserve Japan's invaluable cultural and artistic properties** with our various archiving services. The new communications tools we have provided to promote tourism in local communities and our *Mirai Zukuri* activities are **improving communications in local communities**.

Out of the **photographic products designed to enrich people's lives and store their memories in tangible form**, our mirrorless digital camera X Series has earned outstanding praise from the market for its ease of operation and for allowing people to enjoy high resolution photos. In addition, we have gained outstanding recognition for providing increased opportunities for people to enjoy photography, and for increasing the number of photography fans through our one-time-use recyclable camera, an instant photo system that gives you printed photos on the spot, and for our Year Album, Shuffle Print and other services that add value to photo prints and thus add color to people's everyday lives, and by expanding the scale of our "PHOTO IS" 50,000—Person Photo Exhibition. We believe that the variety of these products has contributed to enriching people's lives.

### Towards the New CSR Plan, SVP 2030

We continue to offer a range of opportunities to enjoy photographs and a variety of photographic products and cameras that help to enrich people's lives and bring peaceful daily moments in them. In addition to magnetic tapes, we are also contributing to creating a safe and secure society offering our products used for semiconductors and display materials, and to reinforce infrastructures such as buildings in society.



## Environment

### Social Issues

Risks in international society

- Global warming
- Exhaustion of resources
- Water problems
- Energy issues etc.

Climate change and sustainable energy usage are issues listed in the SDGs. The Paris Agreement concluded in COP21 also stated restricting any global temperature rise this century to below 2°C compared to pre-industrial levels, as a long-term international target. To achieve this target, it is important to expand renewable low-carbon energy use in power generation, along with energy-saving measures through diverse technological innovation, and by encouraging behavioral change in our life.



GHG emissions reduction target by 2050 (compared to 2010) IPCC Fifth Assessment Report

### Basic Approach

According to the latest report from the United Nation Intergovernmental Panel on Climate Change (IPCC), it is likely that temperatures will increase by approximately 4°C by 2100 without additional mitigation and CO<sub>2</sub> emissions continue to rise. Global warming is becoming ever more serious and remains as one of the most important issues to address across the world. The water risk is another serious issue in focus. The Fujifilm Group aims to help resolve these environmental challenges through changing our working styles and products towards low environmental impact, including highly functional materials utilizing applied photographic film development and production technologies.

### Priority Issue 1 Global warming countermeasures

Target: Reduce CO<sub>2</sub> emissions by 20 million tons by FY2020 (compared to 2005)

### Priority Issue 2 Response to water problems

Target: Reduce and restrict of water pollution

### Priority Issue 3 Response to energy issues

Target: Contribute to generating energy with low environmental impact

## Major Activities and Results in SVP 2016

### Related Business Fields

- Highly functional materials ● Graphic systems
- Document solutions

#### Priority Issue 1

- Sales and spread of **data storage media** that contributes to CO<sub>2</sub> emissions reduction
- **Resource saving solutions** for the printing business to reduce environmental impact
- Development of **office products and services** with superior environmental performance
- Development of **highly functional materials** that help resolve environmental issues

#### Priority Issue 2

- Development of **ion exchange membranes** that support efficient water usage

#### Priority Issue 3

- Development and spread of **backsheets for solar cells** that enhances solar cell durability
- Research of **gas separation membranes** to efficiently utilize natural gas

We have achieved most of the periodical targets for the three Priority Issues.

### 1 Global warming countermeasures

For the target of "Reduce CO<sub>2</sub> emissions by 20 million tons by FY2020 (compared to 2005)," we have made significant progress by achieving 19,670 kilotons of avoided CO<sub>2</sub> emissions and so we have come very close to achieving the target as early as FY2016. Major contribution contents to this achievement are a variety of environmental solutions in offices and other products including a high capacity data storage media (LTO magnetic tape) that uses next-generation magnetic Barium Ferrite particles (BaFe), SYNAPSE, the IT solution for medical clinics, energy-saving multifunction printer, and various eco solution at office.

### 2&3 Response to water problems and energy issues

A range of contributions has been made through providing and spreading highly functional films used as filtration materials and solar cell materials.

### ▼ Environmentally Conscious and Environmental Solutions Highly Recognized by External Organization

Products	Fiscal year	Awards
Color on-demand publishing system	2014	Minister's Prize, the Ministry of Economy, Trade and Industry at the 11th Eco-Products Awards
Backsheet for photovoltaic cell cutting down environmental impact and improving the product life	2014	Minister's Prize, the Ministry of the Environment at Green and Sustainable Chemistry Award
Full color digital multifunction devices	2015	Energy Conservation Grand Prize 2015, Chairman's Prize from the Energy Conservation Center Japan
Carbon off-set for multifunction devices at Seven-Eleven's stores	2015	The Carbon Offset Grand Prize, the Excellence
Energy-saving on-site archiving system using high-capacity magnetic tape	2016	Energy Conservation Grand Prize 2016, Director-General's Prize from the Agency for Natural Resources and Energy
Development of innovative toner technology realizing low environmental impact and high image quality	2016	Minister's Prize, the Ministry of the Environment at Green and Sustainable Chemistry Award
Carbon off-set by purchasing the skincare series ASTALIFT	2016	The Carbon Offset Grand Prize, the Excellence

## Towards the New CSR Plan, SVP 2030

We aim for further CO<sub>2</sub> emissions reduction through the wider spread of the above products and the development and spread of new highly functional materials that lead to further CO<sub>2</sub> emissions reductions. As for the water problems that are becoming more serious across the world, we are contributing to water processing technology through wastewater reduction from Graphic Systems business and water filtration towards our newly defined targets.



## Working Style

### Social Issues

Risks in international society

- Working disparity
- Reduction in workforce
- Diversity etc.

SDGs list the issues of gender equality, sustainable economic growth, and employment among them. In Japan, the Act of Promotion of Women's Participation and Advancement in the Workplace was enforced on April 1, 2016. We now face concerns for labor shortages in the future and diversification in occupational needs, and globalization. To address these issues, it is indispensable to diversify human resources in various employment areas. Women's participation is particularly important in such employment issues.



The number of seats women hold in national parliament in at least one chamber (46 countries) Fact Sheet, Sustainable Development Goals (September 17, 2015)

### Basic Approach

The Fujifilm Group has brought evolution to communications in society through a fusion of familiar paper data with digital data and on to a seamless integration with cloud services and mobile solutions. Access to and the sharing of information in various forms with ease and without any conscious awareness of the digital divide expands the possibilities for different services and working styles in every possible place—in offices and government organizations and in education and medical care. By giving value to communication with the focus on people, Fujifilm will continue to support a wide range of working styles for the new age.

### Priority Issue 1 Promote communications that transcend the information barrier

Target: Promote solution services to enhance communications inside and outside the company and widely notify details of case studies

### Priority Issue 2 Promote diversity

Target: Create and expand practical working environment solutions that enable people to work wherever and whenever to suit individual's skills and lifestyle needs

## Major Activities and Results in SVP 2016

### Related Business Fields

- Document solutions

#### Priority Issue 1

- Solution services that support **mobile work**
- Support for **multilingual communications** against globalization

#### Priority Issue 2

- **Work Style Reform activities** leading to solutions for the whole of society
- **Business processes improvement** to realize better productivity and skill development
- Offering new work styles utilizing teleworking

The Fujifilm Group is now providing solutions services to create environments that will enable a diversity of work styles that suit people's individual situations regardless of time and place. We have made major contributions to two of our priority issues in this area.

### 1 Promote communications that transcend the information barrier

We have contributed to improving communication through our DocuWorks, our own document handling software that integrates paper and digital documents, for the effective transmission, sharing and storage of data, Cloud On-Demand Print that offers a versatile printing environment shared between offices and companies and our Scan Translation Service that supports multilingual communication.

### 2 Promote diversity

We are contributing to work style reform at our customers to bring greater productivity by offering various solutions and workplace schemes based on the results of our longstanding research and experience in Work Style Reform, including DocuWorks Mobile, which allows seamless integration of multifunction devices, and our Working Folder cloud service, thus facilitating mobile working, and in reforming business processes to simplify over-complicated processes.

## Towards the New CSR Plan, SVP 2030

We continue to create working environments that inspire workers through promoting our own case studies to solve business issues, offering ICT to solve customers' issues and cloud-based products that realize new work styles, and developing and offering solution services.

However, it is impossible to support diverse and flexible work styles in which individual workers can exert their ability to the highest standard by a single company's products and services—especially in time of rapid ICT innovation. We plan to expand our collaboration with other cloud service providers for more efficient business operations, quicker responses, and effective communications. We will bring office work to a higher level by supporting other companies' efforts to realize a better working environment for their staff.





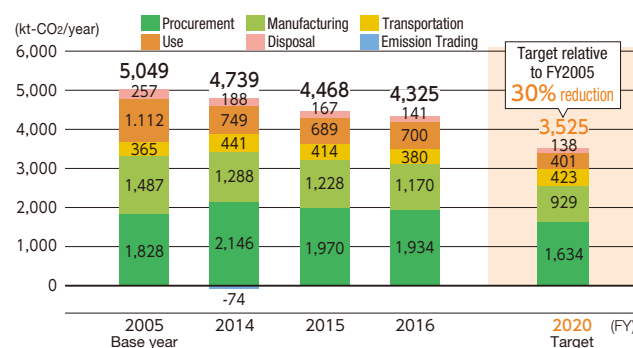
## Major Activities and Results in SVP 2016

We set up three Priority Issues to direct our efforts and most of the periodic targets have been achieved. As for the Promote Global Warming Countermeasures, 2016 medium-term targets were achieved earlier and we progress towards the new 2020 targets. Targets for water usage and material input reduction set up under the theme of Promote Resource Recycling were successfully achieved, however, the waste reduction target was not attained due to a temporary increase in waste. Under the issue, Ensure Product and Chemical Safety, new internal rules that take account of international trends were formulated and enacted. We also reinforced the supply chain management.

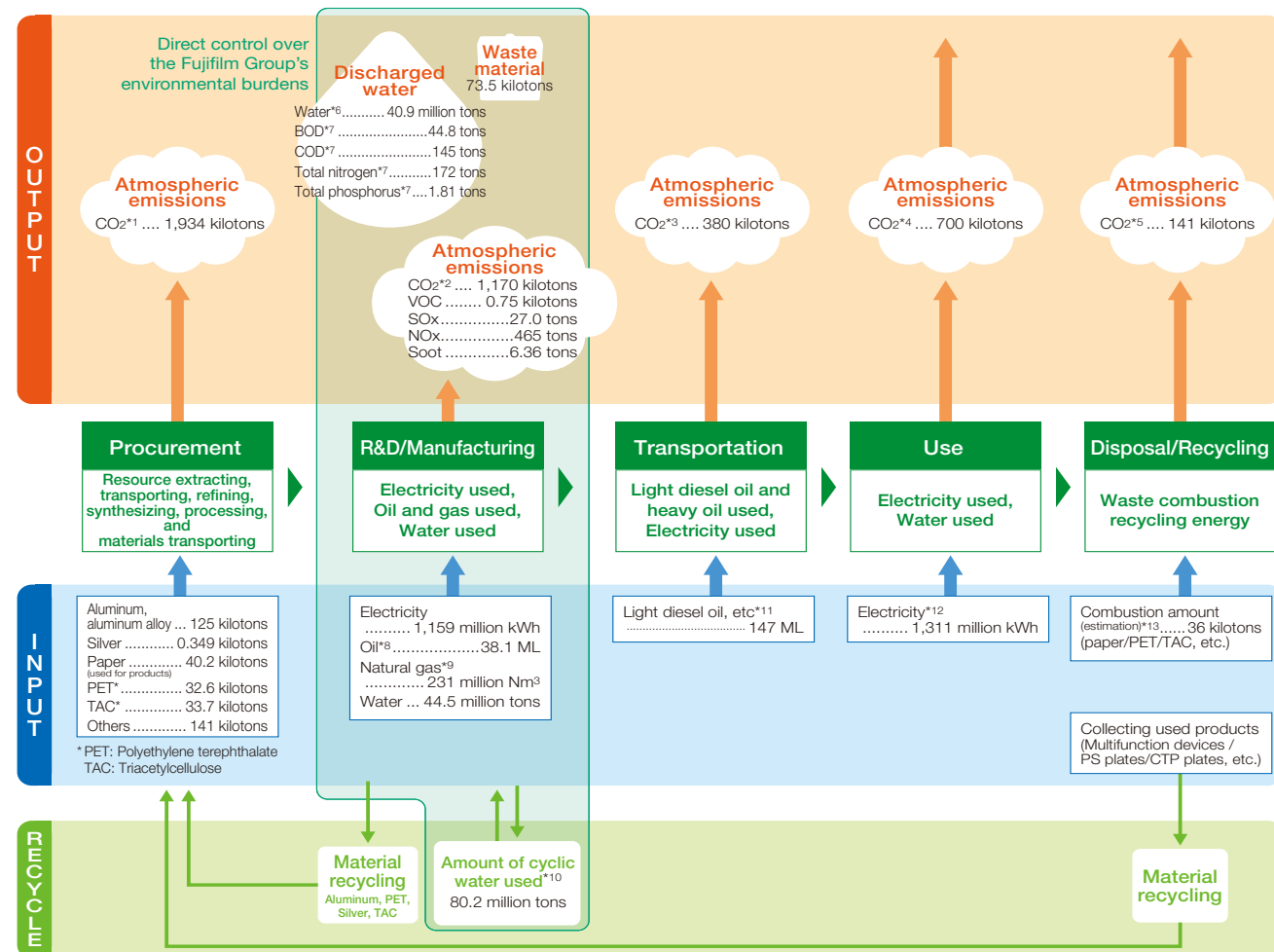
### Towards the New CSR Plan, SVP 2030

In addition to the promotion of energy saving and efficient energy usage, we will expand usage of renewable energy in order to promote Global Warming Countermeasures. Under the issue, Promote Resource Recycling, we continue

### ▼ CO<sub>2</sub> Emissions across the Entire Product Lifecycle



resource output reduction across the entire product lifecycle. As for the theme, Ensure Product and Chemical Safety, we are reinforcing risk management for the safer and more effective usage of chemical substances.



\*1 Environmental burdens due to raw materials procurement (CO<sub>2</sub> emitted during the process of extracting, transporting, refining, synthesizing, processing, and transporting raw materials) is calculated for the main raw materials procured.

\*2 Environmental burdens due to product manufacture is calculated based on the total amount of energy (electricity, petroleum, and gas) consumed in the production process.

\*3 For the calculation of environmental burdens due to product transportation, estimates are made based on domestic and overseas transportation methods and distances traveled. The typical amount of CO<sub>2</sub> emissions per unit of weight and distance for each method and correction factors such as the yield rate are multiplied by the weight of the raw materials procured.

\*4 For copy machines, printers, and fax machines, environmental burdens due to use of products is calculated as energy consumption for a 5-year period for the machines installed this year. For other products, the estimated number of machines in operation is multiplied by typical energy consumption.

\*5 Environmental burdens due to product disposal is calculated based on the estimation of stress on the environment caused by the disposal of the raw materials procured.

\*6 Wastewater released as a result of business activities

\*7 Volume released to public water

\*8 Total of heavy oil A, heavy oil C, kerosene, light diesel oil, and gasoline (Amounts of the petroleum-based products are summed after appropriated energy conversions, and the total is expressed in terms of the amount of heavy oil A.)

\*9 Total of natural gas, liquefied natural gas (LNG), urban gas, butane, and liquefied petroleum gas (LPG) (Amounts of the gases are summed after appropriate energy conversions, and the total is expressed in terms of the amount of urban gas.)

\*10 This includes the amount of water used in a cyclic manner.

\*11 Calculation assuming transport by truck

\*12 Based on the average CO<sub>2</sub> emission coefficient of the Federation of Electric Power Companies of Japan

\*13 Hypothetical combustion rate for each substance used (For the above, data from the input-output table and other sources are used to obtain CO<sub>2</sub> emissions per unit of output.)



## Major Activities and Results in SVP 2016

Solid results were achieved on each of the three priority issues.

### 1 Raise compliance awareness and ensuring risk management

Notwithstanding the inappropriate accounting practices at Fuji Xerox overseas subsidiaries, training programs have been organized on a group-wide basis to prevent corruption and harassment and to assure information security, as well as to promote better health among employees. In addition, we were able to strengthen our BCP efforts, represented by the success of a Fujifilm Group company in Kumamoto that made a rapid business recovery after the 2016 Great Kumamoto Earthquake as a result of our experiences with the 2011 Great East Japan Earthquake.

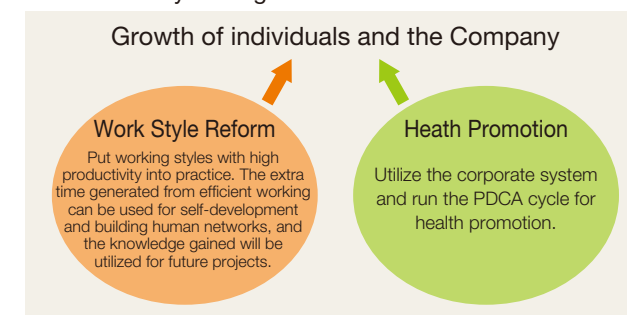
### 2 Develop and utilize diverse human resources

Significant efforts have been put into developing human resources with the production of a human resources development map and the organization of training to develop global human resources. We have worked hard on the two aspects of Work Style Reform and Health and Productivity Management to encourage a wide range of people to make the best use of their abilities and to build environments in which people are able to work with energy and enthusiasm.

### 3 Enhance value chain management from the viewpoint of CSR

In response to the growing global trend in recent years towards "sustainable procurement" throughout the supply chain, we revised the Fujifilm Group Procurement Policy in March 2015. At the same time, our Requests to Suppliers was announced, and we assessed the progress made by suppliers in promoting CSR and build closer relationship with our suppliers.

### ▼ The Fujifilm Group's Approach to Health and Productivity Management



### Towards the New CSR Plan, SVP 2030

Although business activities make a positive contribution to society, they also have adverse impacts. In recognition of the Fujifilm Group's effect on and responsibility toward society, we are reaffirming our vision of an "open, fair and clear" business culture within the Group to strengthen its business foundation.

Improving and expanding these activities throughout the value chain to achieve "sustainable procurement" by strengthening our cooperation with our suppliers both from the environmental and social aspects. We will continue to work to strengthen governance and build work environments and systems that enable each of our diverse body of employees to work with safety and enthusiasm.

### ▼ CSR Activities Promoting throughout the Value Chain



### ▼ Requests to Suppliers

Respect for human rights	Respect for basic human rights, elimination of discrimination, prohibition of non-humanitarian treatment, workers' rights, prohibition of forced and child labor, restraint on extended work hours, wages, privacy, and occupational safety and health
Open, fair and clear business activities	Active communications, information disclosure, fair trade, prohibition of abuse of superior status, prohibition of corruption, offer of unfair benefits, severance of ties with antisocial forces, compliance with export/import laws and regulations, quality & product safety, protection of confidential information, intellectual property rights protection and preservation of personal information environment
Preservation and protection of the environment	Promotion of green purchasing, prevention of global warming, waste control, prevention of environmental pollution and preservation of natural resources
Development of management systems and schemes	Management system and internal/external communication