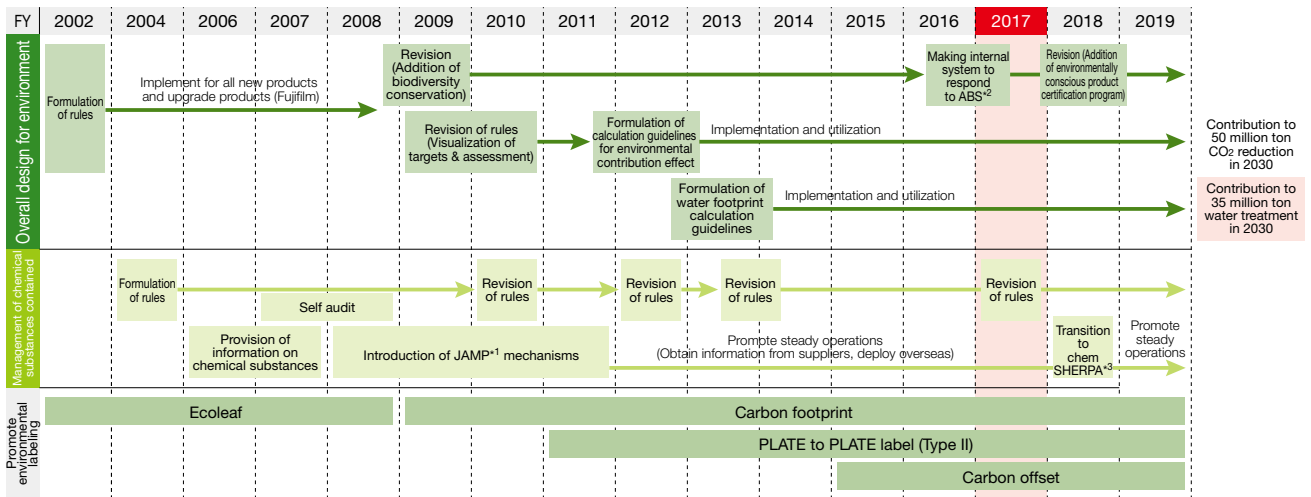


▼ Progress of “Design for Environment”



\*1 Joint Article Management Promotion Consortium  
 \*2 ABS (Access and Benefit-sharing): Access to genetic resources and the fair and equitable sharing of benefits arising from their utilization  
 \*3 chemSHERPA: A scheme that facilitates sharing information on chemical substances in products

The Fujifilm Group’s environmentally conscious products certification program was newly formulated in FY2017. This program helps to promote the understanding of our environmentally conscious products for our customers and

to accelerate to develop our own environmentally conscious products development. We will start to use the system from FY2018 and promote the creation of environmentally conscious products and the disclosure of their information.

Priority Issue 2

Promote Recycling of Resources

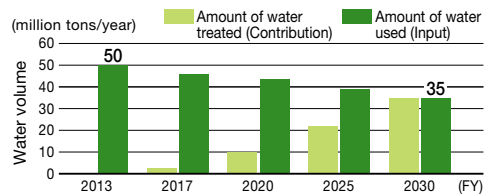
Target for 2030

- (1) Reduce the amount of water the Fujifilm Group uses for production by 30% by FY2030 (compared to the FY2013 level).
- (2) Contribute to the treatment of 35 million tons of water per year in society by FY2030.
- (3) Reduce the amount of waste generated by the Fujifilm Group by 30% by FY2030 (compared to the FY2013 level).
- (4) Improve the efficiency of the Fujifilm Group’s resource use per unit of production by 30% by FY2030 (compared to the FY2013 level).

Since our establishment, the Fujifilm Group has been actively recycling resources, through reducing water usage, recycling and reusing water, recovering and reusing resources (e.g. silver), and establishing a recycling system for multifunction devices and copiers, etc. We are conducting efforts to use resources effectively and reduce waste through measures which take into account the total lifecycle of a product, by considering the 3Rs (reduce, reuse, recycle) in the product design, reducing loss at the manufacturing stage, collecting, reusing and recycling used products, and recycling or converting into valuables.

▼ Conceptual Diagram of Water Usage and Contribution

\* We aim at contribution in society that equals the environment impact (input) from our business activities by 2030.



Outline of Activities in FY2017

- Water usage: 12% reduction (compared to the FY2013 level)
- Water treatment contribution in society: 34 million tons/year
- Waste generation: 2% increase (compared to the FY2013 level)
- Resource usage per unit: 22% improvement (compared to the FY2013 level)
- Assessed in A list (top evaluation) by CDP Water 2017 for the first time

Related Data and Information: Environmental information Page 63

Future Activities and Targets

- Promote steady reduction activities according to the situation in each region and site.

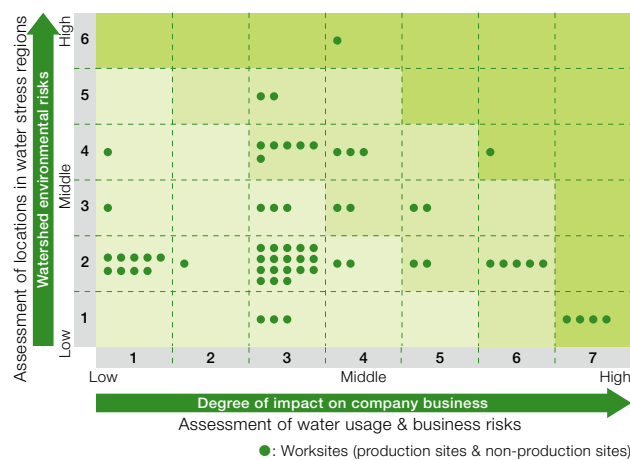
### ● Response to Water Risks

Since our establishment, the Fujifilm Group has been working toward water usage reduction and water recycling. Considering increasing attention toward water risk as an important international issue, we have been promoting further reductions and more efficient water usage. As a result of the continued efforts in each site, the water usage in FY2017 has been reduced by 3% compared to the previous year. Some of the companies that made significant water usage reduction included FUJIFILM Manufacturing U.S.A., Inc., which made a 6% reduction, and FUJIFILM Electronic Materials, which made a 17% reduction. This is equivalent to the reduction of 12% compared to the FY2013 level (the base year for the target for FY2030), demonstrating steady progress. We plan to expand our effective reduction measures widely across the world in order that the entire Fujifilm Group makes a further water usage reduction.

As for the expansion of water risk regions, which is drawing the world's attention, we created a water risk assessment system in 2014, utilizing a matrix with the two indices: "water stressed regions" and "impact on company business in terms of water usage." Since then, we have continued to assess water risks for all of our Group sites. As we continued assessment of the activities in water management and reduction at our worksites with relatively higher water risk and so on, we reconfirmed that the influence on our Group is low for FY2017 too.

As a contribution with water treatment in society through our products and services, we are implementing many projects in multiple business fields, including provision of micro filters for pure water treatment in electronic material production, provision of ion exchange resin for waste water treatment, and spreading process-less CTP plates to reduce water usage at customers in the graphic field. The total contribution amount in FY2017 was 34 million tons. This figure indicates that we have already achieved 97% of our FY2030 target, almost reaching the final level. Therefore, we are planning to consider the targets to be added. This contribution is also equivalent to about 80% of the Fujifilm Group's total water usage. We continue to contribute with our water treatment in society through products and services.

### ▼ Assessment Map of the Impact of Water Resources on Company Business

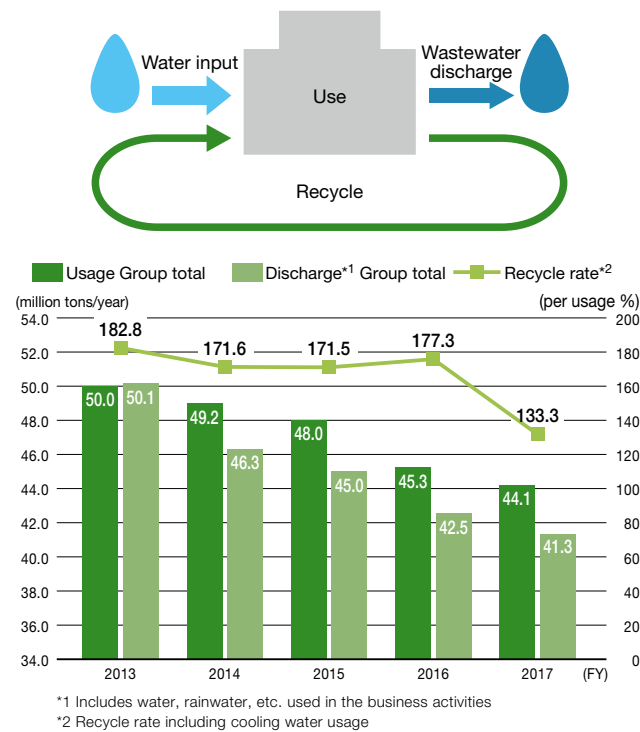


In evaluation of such activities regarding water risks and opportunities, we were assessed in A list by CDP Water 2017 (a water resource management survey conducted by CDP\*), which marks the top ranking. And through our water-related target for FY2030, we are also engaged in the Improve Water Security initiatives under the environmental platform, We Mean Business.

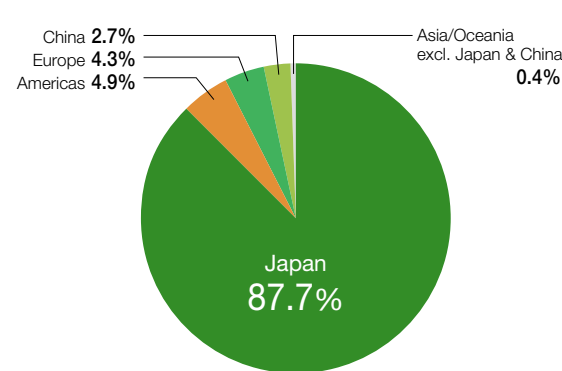


\* CDP: An international NPO that promotes disclosure and management of corporate information concerning environmental impact in the areas of climate change, water, and forestry, in collaboration with institutional investors representing over \$100 trillion. There are 73 companies in the world (12 in Japan) that have been listed in CDP's Water A List 2017.

### ▼ Annual Trend in Water Input, Recycling and Discharge as Wastewater



### ▼ FY2017 Water Usage by Region



### ● Measures to Reduce Waste

The Fujifilm Group is proceeding more effective use for resources and reduction of waste, not only at the manufacturing stage but over the entire product lifecycle as well. In addition to the emphasis on recycling and conservation of resources at the product design stage, reductions in the waste generated at the manufacturing stage are underway in Japan, North America, Europe and China, in ways that suit each region. In Japan, from FY2011 we have been promoting group-wide optimization, including extracting valuables from waste and improving the quality of recycling, not only at our production sites but over our entire business operations including offices and warehouses. In Americas, the regional headquarters promote this effort of group-wide optimization with other sites, too.

The volume of waste generated in FY2017 has reduced to the same level as the previous year due to reduction efforts, despite a decline in recycling rate of waste plastic to valuable resources due to the strengthening of Chinese plastic import restrictions. This figure also indicates a 2% increase compared to the FY2013 level (the base year of the target for FY2030). In China, FUJIFILM Printing Plate (China) has started collecting waste solvent, distilling it and reusing it, and working on promoting the utilization of waste. We will discuss our long-term waste reduction strategy and related concrete measures across the Fujifilm Group based on a reviewed understanding of the content of waste and its treatment in each site, while taking account of changes in the business portfolio.

We introduced a new group-wide environmental data collection and management system in FY2016. We can conduct more accurate assessment in a timely manner and control of the waste generated by the Group, including its sales offices in each area in the world.

### ● Improve the Efficiency of Resource Use

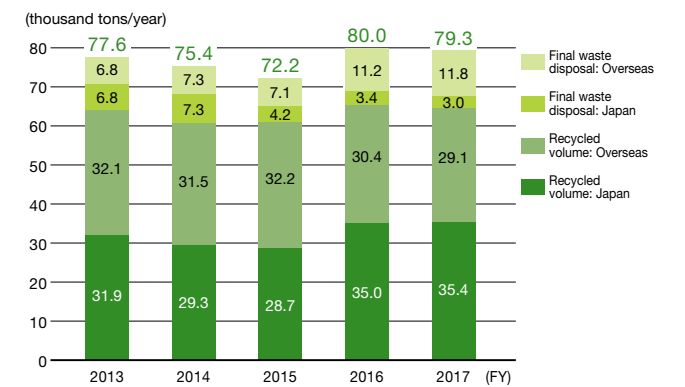
The Fujifilm Group develops and offers a wide range of products such as chemical products, functional materials, optical devices, office equipment, and medical equipment, etc. For this reason, in FY2016, we formulated the Assessment Method of Material Input per Unit (resource material input weight per converted production volume) that utilizes the "Converted Production Volume (production volume of each product converted using the energy used during production)" which is authorized by the Energy Saving Act in Japan. We started to use this method in FY2017. The FY2017 assessment results showed a 7% improvement compared to the previous year thanks to various production efforts, such as loss reduction and reuse as raw materials of the end portion that was discarded so far in the production sites, and designing resource-saving and downsized products in R&D. The achievement against the FY2030 targets (compared to FY2013) also marked a 22% improvement, demonstrating our steady progress.

For multifunction devices and copiers which is one of our main products, we collect customers' used products and reuse or recycle them, based on our principal of "treating used products as valuable resources instead of as waste." The program aims to utilize resources as effectively as possible with "Zero Landfill" as our goal. Since FY2016, we are promoting the planning for new products that emphasize the use of reused parts.

### ▼ Outline of Measurements for Waste Reduction in Fujifilm Group

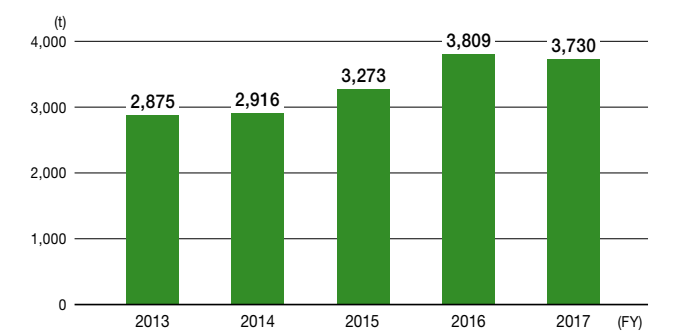


### ▼ Annual Changes in Waste Generation\*1, Recycling & Final Disposal\*2



\*1 Processed by external service providers and simple incineration or landfill disposal on sites.  
\*2 Simple incineration or landfill disposal by external service providers and on sites.

### ▼ Fuji Xerox New Resource Reduction by Using Reuse Parts\* (Total for Japan, the Asia-Pacific Region, and China)



\* The total amount of new resource reduction in the production stage by using reuse parts.

In FY2017, the recycling and reuse rate for used products continued more than 99.5%, our Zero Landfill standard for all domestic and overseas sites, and 99.5% for sites in Japan. On the other hand, the volume of parts reused to reduce the consumption of new resources was 3,730 tons by 79 tons reduction from the previous year. This was because the volume of parts reused is declining due to product downsizing even if the production volume remains the same. We continue resource usage reduction through comprehensive 3R activities.