



Priority Issue 1

Create Environments That Lead to Motivated Workplace

Target for 2030	Contribute to generate the innovation for organizations and society by offering solutions and services that support increasing worker's productivity and exerting their creativity.	
	We aim to realize work styles that enhance people's creativity through offering to reform our means of communications. For example, we can automate business processes by seamlessly connecting multifunction devices and document information input through such devices. This can drastically improve productivity. At the same time, we plan to utilize our exclusive advanced technologies, such as natural language processing and image recognition, which we have cultivated over the years, along with AI and Big Data analysis, to extract valuable information. Then, we use this information to go beyond conventional work style reform to create a work environment that enables people to exert their intellectual creativity and satisfy their work. This in turn will contribute to innovative creation in organizations and in society.	
Outline of Activities in FY2017	<p>[Target] Efforts in work style reform in our own company</p> <ul style="list-style-type: none"> ● Overtime working hours per employee has been reduced by 20% compared to 2013. (FF) ● Annual average total working hours per employee has been reduced by 143 hours since 2012. (FX) ● Business process visualization by IT; process reform through Robotic Process Automation (RPA). (FF) ● Enhance remote working system and satellite offices. (FX) <p>[Target] Actions for work style reform for customers</p> <ul style="list-style-type: none"> ● Announced on a new value proposition strategy Smart Work Innovation and its services (Mar 2018). 	<p>Starting Smart Work Innovation — Toward More Creative Work Style</p>
Future Activities and Targets	<ul style="list-style-type: none"> ● Promote further work style reform in our own companies. ● Enhance more practical solutions and services for customers' work style reforms. 	FF: Fujifilm FX: Fuji Xerox

Each Fujifilm Group company has been participating in the work style reform. Fuji Xerox, a company that has led such reforms, managed to reduce its annual average total working hours per employee by 143 hours over five years since FY2013. Fuji Xerox's teleworking system for domestic sales divisions is currently used by 7,800 employees among the domestic sales companies across Japan. This system streamlined sales activities and enabled utilization of employees' spare time to reinforce close contact with customers. Employees are encouraged to visit customer sites without needing to attend their offices; and for internal work, they can utilize mobile PCs and satellite offices. This is a mechanism that enables them to work and communicate anytime, anywhere, with anyone. Satellite offices located

near customers' sites have now increased to 26 across Japan, and we also started a demonstration experiment to offer personal office booths at subway stations (see following article). Through these activities, we have also created a new value proposition strategy, Smart Work Innovation, that contributes to the work style reform at our customer offices (see Page 38).

We continue developing and providing products and services that utilize ICT and cloud technologies to realize new work styles for our customers while introducing case studies through which we solved our own business issues. In this way, we are advancing the creation of an environment where everyone at their workplaces are motivated.

TOPICS

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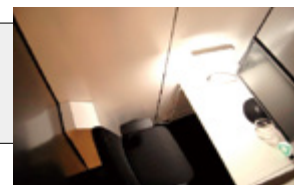
Contribute to Realization of Teleworking* Started experiment set up of personal office booths at subway stations

Fuji Xerox and Tokyo Metro Co., Ltd. started a experiment of installing personal office booths at subway stations in June 2018. As many companies promote work style reforms, teleworking has become a focus of attention as a means of flexible working. However, the environment that enables such teleworking is not yet sufficiently provided. Fuji Xerox has installed personal office booths that can be used by "teleworkers" who need to work on the move utilizing their spare time. The booth provides a complete personal space enabling them to concentrate on their work, and create company documents or make phone calls without fear of information leakage. Users can access the booking status of the booths and make an actual booking from a smartphone or

PC, with a minimum booking time as short as 15 minutes. Initially, we have installed booths in Tameike-Sanno station on the Nanboku line and Kitasenju station on the Chiyoda line, and plan to increase their number in the future.

Fuji Xerox will accelerate work style reforms by offering services to liberate people from the limitations of traditional working locations.

* Teleworking: An ICT-based work style that enable people to work regardless of their location or time of day.



A desk, chair, power outlets, large display, and secure Wi-Fi are provided in the single-size office booth.